

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443488

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EZ Rack LLC		09/08/2017	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Smith & Wesson Corp.		
Street Address:	2100 Roosevelt Avenue		
City:	Springfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01104		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4721611	EZ RACK	
CORRESPONDENCE DATA			
Fax Number:	2158648999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.864.8209		
Email:	jacobsh@ballardspahr.com		
Correspondent Name:	Hara K. Jacobs of Ballard Spahr LLP		
Address Line 1:	1735 Market Street		
Address Line 2:	51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-7599		
NAME OF SUBMITTER:	Hara K. Jacobs		
SIGNATURE:	/Hara K. Jacobs/		
DATE SIGNED:	09/18/2017		
Total Attachments: 4			
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source=assignment_ezrackllctosmithwessoncorp-ezrack-regno4721611-class17-2017#page2.tif			
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TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of September 8, 2017, the undersigned EZ Rack LLC, a Florida limited liability company, with an address at 1605 Main Street, Suite 1010, Sarasota, FL 34236 ("Assignor") hereby irrevocably sells, assigns, transfers and conveys unto Smith & Wesson Corp., a Delaware corporation, with an address at c/o American Outdoor Brands Corporation, 2100 Roosevelt Avenue, Springfield, Massachusetts 01104 ("Assignee"), all right, title and interest in and to: (a) the trademark listed on the attached Schedule A (the "Mark"); (b) any and all registrations of the Mark, whether state, federal or foreign; (c) any and all applications to register the Mark, whether state, federal or foreign; (d) all common law rights in, to and under the Mark; (e) all other rights in, to and under the Mark, together with the goodwill of the business symbolized by the Mark; (f) any and all rights to royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Mark or the goodwill under the Mark; and (g) all claims or causes of action Assignor has or may have in connection with the Mark, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of the Mark.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of this
8 day of September, 2017.

EZ RACK LLC

By: 
Name: JOSEPH J. FERRONI
Title: President and Chief Executive Officer

SMITH & WESSON CORP.

By: _____
Name: Jeffrey D. Buchanan
Title: Executive Vice President, Chief Financial Officer, and Treasurer

Signature Page to Trademark Assignment



IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of this
8 day of September, 2017.

EZ RACK LLC

By: _____
Name:
Title: President and Chief Executive Officer

SMITH & WESSON CORP.

By: 
Name: Jeffrey D. Buchanan
Title: Executive Vice President, Chief Financial Officer, and Treasurer

Schedule A
Trademark Registrations

US Trademark Title	US Trademark Registration Date	Serial No.	US Registration No.
EZ RACK	April 14, 2015	86298974	4721611