

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443541

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COMERICA BANK		09/15/2017	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LOLLY WOLLY DOODLE, INC.		
<b>Street Address:</b>	474 Old Hargrave Road		
<b>City:</b>	Lexington		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27295		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4234090	LOLLY WOLLY DOODLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3236512577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3238521000		
<b>Email:</b>	sbarnett@frandzel.com		
<b>Correspondent Name:</b>	Loren Gordon Esq./Sandy Barnett		
<b>Address Line 1:</b>	1000 Wilshire Blvd. 19th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>NAME OF SUBMITTER:</b>	Loren R Gordon Esq.		
<b>SIGNATURE:</b>	/s/ Loren R Gordon Esq.		
<b>DATE SIGNED:</b>	09/18/2017		
<b>Total Attachments: 3</b>			
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## RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest ("Release") is made effective as of September ~~15<sup>th</sup>~~ 2017 by Comerica Bank ("Comerica") as a party to that certain Loan and Security Agreement, dated as of March 20, 2014 (as amended, restated, supplemented or modified from time to time, the "Loan Agreement"), between Comerica and Lolly Wolly Doodle, Inc. ("Grantor"), as follows:

WHEREAS, in accordance with the Loan Agreement, the Grantor and Comerica are party to that certain Intellectual Property Security Agreement, dated as of March 20, 2014 (as amended, supplemented, restated, or amended and restated from time to time, the "IP Security Agreement");

WHEREAS, pursuant to the Loan Agreement and IP Security Agreement, the Grantor granted to Comerica a continuing security interest in all of its right, title and interest in and to the trademarks owned by the Grantor (the "Trademarks"), including the Trademark listed on the attached Exhibit A;

WHEREAS, the IP Security Agreement was recorded in the United States Patent & Trademark Office on March 20, 2014, at reel/frame 5241/0015; and

WHEREAS, the Comerica wishes to release its security interest in the Trademarks and retransfer and reassign to the Grantor without recourse all of Comerica's right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Comerica hereby states as follows:

1. Release of Security Interest. Comerica hereby terminates, releases and discharges its security interest in and to the Trademarks, and reassigns to the Grantor any and all right, title and interest such party may have in and to the Trademarks.

2. Further Assurances. Comerica agrees to execute, acknowledge, procure and deliver to the Grantor any and all further documents or instruments and do any and all further reasonable acts, at nominal expense to Comerica, which the Grantor (or their respective agents, designees or assignees) reasonably requests in order to confirm, effectuate or record this Release.

IN WITNESS WHEREOF, Comerica has caused this Release to be executed by its duly authorized officer.

COMERICA BANK

By: Laura H. Alfaro

Name: Laura H. Alfaro

Title: Vice President

Exhibit A

Trademark

Description	Registration Number	Registration Date
Lolly Wolly Doodle	4,234,090	10/30/12