

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443630

| | | | |
|---|--|-----------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Assignment of Intellectual Property Assets and Databases | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WORSHIP FACILITIES EXPO LLC | | 08/04/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | PENTON BUSINESS MEDIA, INC. | | |
| Street Address: | 1166 AVENUE OF THE AMERICAS | | |
| City: | NEW YORK | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10036 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4367547 | WORSHIP FACILITIES MAGAZINE | |
| Registration Number: | 3315167 | WFX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3128278185 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312-781-6013 | | |
| Email: | chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com | | |
| Correspondent Name: | Kathryn Starshak c/o K&L Gates LLP | | |
| Address Line 1: | P.O. Box 1135 | | |
| Address Line 4: | Chicago, ILLINOIS 60690-1135 | | |
| ATTORNEY DOCKET NUMBER: | 3724739 | | |
| NAME OF SUBMITTER: | Kathryn Starshak | | |
| SIGNATURE: | /Kathryn Starshak/ | | |
| DATE SIGNED: | 09/19/2017 | | |
| Total Attachments: 2 | | | |
| source=Penton and Worship IP Assignment (Executed Version)#page1.tif | | | |
| source=Penton and Worship IP Assignment (Executed Version)#page2.tif | | | |

CH \$65.00 4367547

ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS AND DATABASES

This Assignment of Intellectual Property Assets and Databases (this “Assignment”) is made as of August 4, 2017 by Worship Facilities Expo LLC, a Delaware limited liability company (“Seller”), and is being delivered to Penton Business Media, Inc., a Delaware corporation (“Buyer”), pursuant to Section 3.2(c) of that certain Asset Purchase Agreement, dated as of the date hereof (the “APA”), among Seller, Buyer, and EH Publishing, Inc. Capitalized terms used but not defined in this Assignment have the respective meanings ascribed to such terms in the APA.

For the consideration set forth in the APA, Seller hereby conveys, transfers, assigns and delivers to Buyer, its successors and assigns, all of Seller’s right, title and interest in (a) the Intellectual Property Assets (specifically including the trademark and service mark listed in *Schedule A* attached hereto and made a part hereof), together with all claims for damage by reason of past, present or future infringement of the Intellectual Property Assets with the right to sue and collect the same and (b) the Databases.

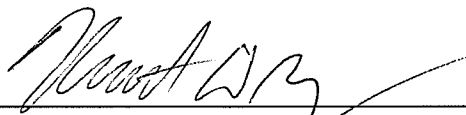
Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Buyer.

Nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way whatsoever the terms or conditions of the APA (including, without limitation, the representations, warranties, covenants, agreements and obligations contained therein) or any rights, duties or obligations of Seller or Buyer thereunder. In the event of a conflict between this Assignment and the APA, the terms of the APA shall govern and control in all respects to the extent of such conflict. Without prejudice to the generality of the foregoing, Buyer acknowledges that Seller makes no representation or warranty in this Assignment with respect to the Intellectual Property Assets or Databases.

Sections 8.2, 8.6, 8.8, 8.9, 8.10, 8.11 and 8.13 of the APA shall apply *mutatis mutandis* as if set out in full in this Assignment.

* * *

WORSHIP FACILITIES EXPO LLC

By: 
Kenneth D. Moyes, Manager

Schedule A – Trademark and Service Mark

| Serial No. | Country | Mark | File Date | Reg. No. | Reg. Date |
|------------|---------------|-----------------------------|-----------|----------|-----------|
| 85768976 | United States | Worship Facilities Magazine | 11-01-12 | 4367547 | 07-16-13 |
| 76-658 | United States | WFX | 04-11-06 | 3315167 | 10-23-07 |