

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443859

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/06/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Richard Egley		01/18/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stitch Fix, Inc.		
<b>Street Address:</b>	One Montgomery Street, Suite 1500		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94104		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4656209	YOUSTYLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(512) 322-5200		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Steven M. Espenshade		
<b>Address Line 1:</b>	600 Congress Avenue, Suite 2120		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	SFIX052		
<b>NAME OF SUBMITTER:</b>	Kimberlie C. Nelson		
<b>SIGNATURE:</b>	/kcn/		
<b>DATE SIGNED:</b>	09/20/2017		
<b>Total Attachments: 1</b>			
source=Trademark Assignment Agreement - YOUSTYLE - Executed#page1.tif			

OP \$40.00 4656209

**NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT**

WHEREAS, Richard Egley, a U.S. individual with an address of PO Box 16025, Irvine, CA 92612 (“Assignor”), and Stitch Fix, Inc., a Delaware corporation with an address of One Montgomery Street, Suite 1500, San Francisco, CA 94104 (“Assignee”), are parties to a Trademark Assignment Agreement (the “Agreement”) effective as of January 6, 2017 (the “Effective Date”);

WHEREAS, Assignor owned, adopted, and was using the following mark (the “Mark”), which is subject to the following registration with the United States Patent and Trademark Office (the “Registration”):

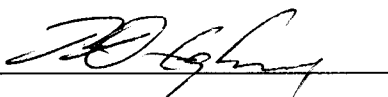
Mark	Reg. No.	Reg. Date	Class
YOUSTYLE	4,656,209	December 16, 2014	45

WHEREAS, Assignor has assigned all rights and goodwill in and to the Mark and the Registration to Assignee pursuant to the terms of the Agreement;

WHEREAS, Assignee desires to confirm its acquisition of the Mark, the Registration, and all rights and goodwill associated therewith as of the Effective Date;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby confirm and assign to Assignee, effective *nunc pro tunc* as of January 6, 2017, all right, title, and interest in and to the Mark and Registration, together with the goodwill of the business symbolized by the Mark.

**RICHARD EGLEY**

Signature: 

Date: 01/18/2017

**STITCH FIX, INC.**

Signature: 

Name: Scott Darling

Title: Chief Legal Officer

Date: January 18, 2017