

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maesa, Inc.		11/30/2015	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Papillon Productions, Inc.		
Street Address:	9100 Wilshire Boulevard, Suite 1000W		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4756982	ZOOM IN ULTIMATE MASCARA	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-768-5367		
Email:	trademarks.us@dentons.com,ian.farias@dentons.com		
Correspondent Name:	Monica B. Richman, Dentons US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
NAME OF SUBMITTER:	Monica B. Richman		
SIGNATURE:	/monica b. richman/		
DATE SIGNED:	09/21/2017		
Total Attachments: 1			
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OP \$40.00 4756982

TRADEMARK ASSIGNMENT

Maesa, Inc. (“Assignor”) is a New York corporation, whose address for purposes of this Assignment is 400 Worth Street, #705, New York, New York 10013, and is the owner of the mark **ZOOM IN ULTIMATE MASCARA** which was registered in the United States Patent and Trademark Office on June 16, 2015, as Registration No. 4,756,982.

Papillon Productions, Inc. (“Assignee”) is a California corporation, whose address for purposes of this assignment is 9100 Wilshire Boulevard, Suite 1000W, Beverly Hills, California 90212.

For and good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer unto Assignee the entire right, title and interest in and to the trademark **ZOOM IN ULTIMATE MASCARA** and the United States registration thereof, Registration No. 4,756,982, dated June 16, 2015, together with the good will of the business connected with the use of and symbolized by said mark.

By:  _____
“Assignor” Gregory Mager, CEO

State of New York)
) ss.
County of New York)

On November 30, 2015, before me, personally appeared Gregory Mager, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same, and that by his/her signature executed this instrument.

Witness my hand and official seal.

JENNIFER F. NELSON
Notary Public, State of New York
No. 08NE6069516
Qualified in Westchester County
Commission Expires February 4, 2018

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Notary Public