

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444042

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maesa, Inc.		11/30/2015	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Papillon Productions, Inc.		
<b>Street Address:</b>	9100 Wilshire Boulevard, Suite 1000W		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4459921	LOVE THE WAY YOU LOOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-768-5367		
<b>Email:</b>	trademarks.us@dentons.com,ian.farias@dentons.com		
<b>Correspondent Name:</b>	Monica B. Richman, Dentons US LLP		
<b>Address Line 1:</b>	P.O. Box #061080		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-1080		
<b>NAME OF SUBMITTER:</b>	Monica B. Richman		
<b>SIGNATURE:</b>	/monica b. richman/		
<b>DATE SIGNED:</b>	09/21/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 4459921

**TRADEMARK ASSIGNMENT**

Maesa, Inc. (“Assignor”) is a New York corporation, whose address for purposes of this Assignment is 400 Worth Street, #705, New York, New York 10013, and is the owner of the mark **LOVE THE WAY YOU LOOK** which was registered in the United States Patent and Trademark Office on December 31, 2013 as Registration No. 4,459,921.

Papillon Productions, Inc. (“Assignee”) is a California corporation, whose address for purposes of this assignment is 9100 Wilshire Boulevard, Suite 1000W, Beverly Hills, California 90212.

For and good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer unto Assignee the entire right, title and interest in and to the trademark **LOVE THE WAY YOU LOOK** and the United States registration thereof, Registration No. 4,459,921, dated December 31, 2013, together with the good will of the business connected with the use of and symbolized by said mark.

By:  \_\_\_\_\_  
“Assignor” Gregory Mager, CEO

State of New York                    )  
  ) ss.  
County of New York            )

On November 30, 2015, before me, personally appeared Gregory Mager, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same, and that by his/her signature executed this instrument.

Witness my hand and official seal.

JENNIFER F. NELSON  
Notary Public, State of New York  
No. 08NE6069516  
Qualified in Westchester County  
Commission Expires February 4, 2018

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Notary Public