

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Know Yourself, Inc.		08/28/2014	Public Benefit Corporation:
RECEIVING PARTY DATA			
Name:	Know Yourself, PBC		
Street Address:	337 17th Street, #10		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	Public Benefit Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86109771	DR. BONYFIDE	
Serial Number:	86079656	KNOW YOURSELF	
Registration Number:	5102101	KNOW YOURSELF	
CORRESPONDENCE DATA			
Fax Number:	6508123444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6508123400		
Email:	usptomail@carrferrell.com		
Correspondent Name:	Jefferson F. Scher		
Address Line 1:	120 Constitution Dr		
Address Line 2:	Carr & Ferrell LLP		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
NAME OF SUBMITTER:	Jefferson F. Scher		
SIGNATURE:	/JeffersonScher/		
DATE SIGNED:	09/23/2017		
Total Attachments: 4			
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source=01032594#page2.tif			

OP \$90.00 86109771

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT "KNOW YOURSELF, PBC" IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

THE FOLLOWING DOCUMENTS HAVE BEEN FILED:

CERTIFICATE OF INCORPORATION, FILED THE THIRD DAY OF JUNE, A.D. 2013, AT 6:26 O'CLOCK P.M.

RESTATED CERTIFICATE, CHANGING ITS NAME FROM "KNOW YOURSELF, INC." TO "KNOW YOURSELF, PBC", FILED THE TWENTY-EIGHTH DAY OF AUGUST, A.D. 2014, AT 1:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID CORPORATION, "KNOW YOURSELF, PBC".

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.



5344275 8310

SR# 20150844466

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 10394235

Date: 11-10-15

TRADEMARK
REEL: 006159 FRAME: 0854

**AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
KNOW YOURSELF, INC.,
a Delaware Corporation**

The undersigned does hereby certify on behalf of Know Yourself, Inc. (the "*Corporation*"), a corporation organized and existing under the Delaware General Corporation Law, as follows:

FIRST: That the undersigned is the duly elected and acting President of the Corporation.

SECOND: That the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on June 3, 2013 under the name "Know Yourself, Inc."

THIRD: That pursuant to Sections 242 and 245 of the General Corporation Law of the State of Delaware, the Certificate of Incorporation of the Corporation, as amended to the date of the filing of this certificate, is hereby amended and restated in its entirety as set forth in Exhibit A hereto.

FOURTH: That the Amendment and Restatement of the Certificate of Incorporation of the Corporation as set forth in Exhibit A hereto has been duly adopted and approved by the board of directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228, 242, 245 and 363(a) of the Delaware General Corporation Law.

The undersigned hereby further declares and certifies under penalty of perjury that the facts set forth in the foregoing certificate are true and correct to the knowledge of the undersigned, and that this certificate is the act and deed of the undersigned.

Executed in Los Altos Hills, California on this 21st day of August, 2014.

By: _____

Nancy Howes, President

EXHIBIT A
CERTIFICATE OF INCORPORATION
OF
KNOW YOURSELF, PBC

FIRST. The name of this corporation is Know Yourself, PBC (the "Corporation"), and is a Delaware public benefit corporation.

SECOND. The address of the Corporation's registered office in the State of Delaware is 3500 South DuPont Highway, Dover, Delaware, County of Kent 19901. The name of its registered agent at that address is Incorporating Services, Ltd.

THIRD. The specific public benefit purpose of the Corporation is to introduce the concept "know yourself" into young learners' general education curriculum with the goal of improving existing health literacy in the United States and around the globe. This effort starts with but is not limited to, anatomy and physiology for elementary age students. To this end we will engage in any lawful act or activity for which public benefit corporations may be organized under the Delaware General Corporation Law.

FOURTH. The Corporation is authorized to issue only one class of stock, to be designated Common Stock. The total number of shares of Common Stock which the Corporation shall have authority to issue is Ten Million (10,000,000) and the par value of each such share is \$0.00001 per share.

FIFTH. The board of directors of the Corporation is expressly authorized to make, alter or repeal bylaws of the Corporation, but the stockholders may make additional bylaws and may alter or repeal any bylaw whether adopted by them or otherwise.

SIXTH. Elections of directors need not be by written ballot unless otherwise provided in the Bylaws of the Corporation.

SEVENTH. To the fullest extent permitted by the Delaware General Corporation Law, as the same exists or as may hereafter be amended, a director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director. The Corporation shall indemnify to the fullest extent permitted by law any person made or threatened to be made a party to an action or proceeding, whether criminal, civil, administrative or investigative, by reason of the fact that he, his testator or intestate is or was a director or officer of the Corporation or any predecessor of the Corporation, or serves or served at any other enterprise as a director or officer at the request of the Corporation or any predecessor to the Corporation. Neither any amendment nor repeal of this Article Seventh, nor the adoption of any provision of the Corporation's Certificate of

Incorporation inconsistent with this Article Seventh, shall eliminate or reduce the effect of this Article Seventh in respect of any matter occurring, or any action or proceeding accruing or arising or that, but for this Article Seventh, would accrue or arise, prior to such amendment, repeal or adoption of an inconsistent provision.

EIGHTH. The Corporation reserves the right to amend, alter, change, add to or repeal any provision contained herein, in the manner now or hereafter prescribed by law, and all rights, preferences, privileges conferred upon stockholders, directors, or any other person by the Certificate of Incorporation in its present form or as hereafter amended are granted, subject to the rights reserved in this Article Eighth.