

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444745

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900421375		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Steinbeck Country Marketing, Inc.		09/13/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Steinbeck Country Produce		
<b>Street Address:</b>	9 Harris Place		
<b>Internal Address:</b>	Suite C		
<b>City:</b>	Salinas		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93901		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1459444	NATURE'S REWARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9493876074		
<b>Email:</b>	jmjhlynn@aol.com		
<b>Correspondent Name:</b>	Jann M Lynn		
<b>Address Line 1:</b>	4 Teakwood		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		
<b>ATTORNEY DOCKET NUMBER:</b>	SCP.01TM		
<b>NAME OF SUBMITTER:</b>	Jann M Lynn		
<b>SIGNATURE:</b>	/Jann M Lynn/		
<b>DATE SIGNED:</b>	09/27/2017		
<b>Total Attachments: 1</b>			
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## Trademark Purchase and Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of *September 13, 2017*, (the "Effective Date"), between *Steinbeck Country Marketing, Inc.*, (the "Assignor"), P.O. Box 7417, Spreckles, CA 93692-7417 and *Steinbeck Country Produce*, (the "Assignee"), 9 Harris Place, Suite C, Salinas, CA 93901.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. *1459444*, dated *September 29, 1987*.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$10.00 upon execution of this Agreement.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

Assignor: *Steinbeck Country Marketing, Inc.*

By: /Tami L. Read-Schween/

Tami L. Read-Schween  
Typed name of person signing

Chief Financial Officer  
Title of person signing