

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John R. Wood		09/27/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	New Era Cap Co., Inc.		
Street Address:	160 Delaware Avenue		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14202		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87351657	NEW ERA AMERICA	
CORRESPONDENCE DATA			
Fax Number:	6462187665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6462187605		
Email:	NFriedma@hodgsonruss.com		
Correspondent Name:	Neil B. Friedman		
Address Line 1:	605 3rd Avenue, Suite 2300		
Address Line 4:	New York, NEW YORK 10158		
ATTORNEY DOCKET NUMBER:	NBF New Era		
NAME OF SUBMITTER:	Neil B. Friedman		
SIGNATURE:	/Neil B. Friedman/		
DATE SIGNED:	09/27/2017		
Total Attachments: 1			
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OP \$40.00 87351657

**ASSIGNMENT OF TRADEMARK
U.S. TRADEMARK APPLICATION THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH**

This Assignment of Trademarks ("*Assignment*"), effective as of September 27, 2017 ("*Effective Date*"), is given by John R. Wood, an individual residing at 10046 S. Wilton Place, Los Angeles, California 90047 ("*Assignor*") to New Era Cap Co., Inc., a New York corporation with its principal place of business at 160 Delaware Avenue, Buffalo, New York 14202 ("*Assignee*").

WHEREAS, Assignor has adopted, and continues to have a bona fide intention to use the mark NEW ERA AMERICA (the "*Mark*"), an application which is pending in the U.S. Patent and Trademark Office as follows:

Application No. 87351657
Mark: NEW ERA AMERICA
Date Filed: February 27, 2017

WHEREAS, Assignee is desirous of acquiring the Mark and the pending U.S. trademark application therefor, and the goodwill association therewith; and

WHEREAS, Assignor is successor to that portion of the Assignee's business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the Mark, the pending U.S. trademark application therefor, and the goodwill association therewith.

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registration resulting from the Mark, Application Ser. No. 87351657 being assigned herein to the Assignee.

By: John R. Wood
JOHN R. WOOD

Date: 9/27/2017