

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM445569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vogel Paint & Wax Company, Incorporated		10/02/2017	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Charles Paint Research, Inc.		
<b>Street Address:</b>	2401 E. 85th Street		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64132		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1842603	TM-4	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5152833108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	515-645-5502		
<b>Email:</b>	wkmarsh@nyemaster.com		
<b>Correspondent Name:</b>	Wendy K. Marsh		
<b>Address Line 1:</b>	700 Walnut Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Des Moines, IOWA 50309		
<b>ATTORNEY DOCKET NUMBER:</b>	2957302-2017		
<b>NAME OF SUBMITTER:</b>	Wendy K. Marsh		
<b>SIGNATURE:</b>	/Wendy K. Marsh/		
<b>DATE SIGNED:</b>	10/03/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 1842603

**ASSIGNMENT OF TRADEMARK**

This Assignment is entered into this 2<sup>nd</sup> day of October, 2017, between Vogel Paint & Wax Company, Incorporated, an Iowa corporation ("*Assignor*") and, Charles Paint Research, Inc., a Missouri corporation ("*Assignee*").

*WHEREAS*, Assignor owns the following Trademark:

<u>Trademark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Registration Date</u>
TM-4	U.S.	Reg. No. 1,842,603	July 5, 1994


*WHEREAS*, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademark, and all good will symbolized by the Trademark.

*NOW, THEREFORE*, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, the following:

All right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and all rights in and to the Trademark identified above.

**ASSIGNOR:**

Vogel Paint & Wax Company, Incorporated  
an Iowa corporation

By:   
Bert Aarsen  
Secretary & Treasurer

Subscribed and sworn to before me by Bert Aarsen this 2<sup>nd</sup> day of October, 2017.

  
Notary Public for the State of Iowa

