

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447717

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FYi Eye Care Services and Products Inc.		12/22/2016	Corporation: ALBERTA
RECEIVING PARTY DATA			
Name:	VueCare Media, LLC		
Street Address:	7130 Minstrel Way, Suite 220		
City:	Columbia		
State/Country:	MARYLAND		
Postal Code:	21045		
Entity Type:	Limited Liability Company: MARYLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3698887	VUECARE MEDIA	
Registration Number:	3698484	VUECARE MEDIA	
Registration Number:	3832743	VCPN	
CORRESPONDENCE DATA			
Fax Number:	9783410136		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(978) 341-0036		
Email:	trademarks@hbsr.com		
Correspondent Name:	John L. DuPre'		
Address Line 1:	Hamilton, Brook, Smith & Reynolds, P.C.		
Address Line 2:	530 Virginia Road, P.O. Box 9133		
Address Line 4:	Concord, MASSACHUSETTS 01742-9133		
NAME OF SUBMITTER:	John L. DuPre'		
SIGNATURE:	/John L. DuPre'/		
DATE SIGNED:	10/18/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "**Assignment**") is signed this December ____, 2016, (with an effective date as of January 3, 2017) between FYi Eye Care Services and Products Inc., an Alberta corporation, the full post office address of whose principal office or place of business is located at 300, 2424 - 4th Street SW, Calgary, Alberta T2S 2T4 ("**Assignee**") and VueCare Media, LLC, a Maryland limited liability company, the full post office address of whose principal office or place of business is located at 7130 Minstrel Way, Suite 220, Columbia, MD 21045 ("**Assignor**").

WHEREAS, Assignor is the owner of the following trademarks:

1. VueCare;
2. VueSimulator;
3. EyeChannel TV;
4. VueLibrary;
5. VueConnect;
6. VCPN; and
7. VueCare Media,

(all collectively, the "**Trademarks**");

AND WHEREAS, Assignor and Assignee, *inter alia*, are parties to an Acquisition Agreement entered into on January 3, 2017 (the "**Acquisition Agreement**"), pursuant to which Assignor agreed to sell, assign and transfer to Assignee all of Assignor's right, title and interest in and to the Trademarks and any trademark applications and trademark registrations granted therefor in all countries and jurisdictions of the world.

NOW, THEREFORE, in consideration of ten dollars Canadian (CAD\$10.00) and other good and valuable consideration, Assignor does hereby sell, assign, and transfer to Assignee for itself and its successors, transferees, and assignees, the entire worldwide right, title, and interest in and to (a) the Trademarks; (b) any and all applications to register any of the Trademarks which have been or may be filed anywhere in the world; (c) any and all registrations of any of the Trademarks registered anywhere in the world, including U.S. Registration No. 3698887 for VUECARE MEDIA, U.S. Registration No. 3698484 for VUECARE MEDIA and U.S. Registration No. 3832743 for VCPN (the "Registered Trademarks"); and (d) all right to sue for past infringement of any of the Trademarks. Assignee acknowledges that, except for the Registered Trademarks, none of Trademarks has been registered with the United States Patent and Trademark Office or any equivalent office anywhere in the world.

Assignor undertakes and agrees to execute such further documents and assurances and to undertake such further acts as may reasonably be required to permit Assignee to obtain registration of, hold and enjoy the Trademarks assigned hereunder and the recording of this Assignment.


Assignor hereby requests and authorizes the relevant government entities in each jurisdiction to record this Assignment and Assignee as the owner of the Trademarks, the resulting registrations and any renewals thereof, as assignee of the entire right, title and interest in and to the same for the sole use and enjoyment of Assignee (and its successors and assigns). Assignee shall have the right to record this Assignment with all applicable governmental entities so as to record its ownership of the Trademarks.

Assignor and Assignee hereby authorize Assignee's counsel to correct any errors in this assignment and to insert any further identification and other information necessary or desirable to make this assignment suitable for recordal in any governmental office.

This Assignment may be executed in any number of counterparts (including counterparts by facsimile or PDF e-mail) and all such counterparts taken together will be deemed to constitute one and the same instrument.

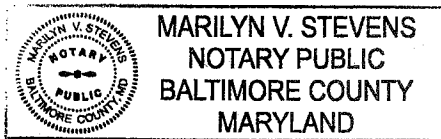
Executed as a deed this 22nd day of December, 2016 (effective January 3, 2017).

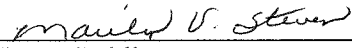
VUECARE MEDIA, LLC

Per: 
Name: Shiva Ghahremani
Title: Member and Manager

DECLARATION OF WITNESS/NOTARY

I, Marilyn Stevens, Notary Public in and for Baltimore County, MD, hereby declare that I was personally present and did see Shiva Ghahremani who is Member & manager of VueCare Media, LLC, who is personally known to me to be the person named in the above assignment duly sign and execute the same. IN TESTIMONY WHEREOF I have hereunto subscribed my name and affixed my official seal at Fedder + Garten this 22nd day of December, 2016.




Notary Public

The undersigned hereby accepts this Assignment.

Executed as a deed this ___ day of December, 2016 (effective January ___, 2017).

FYI EYE CARE SERVICES AND PRODUCTS INC.

Per: _____
Name:
Title:

This Assignment may be executed in any number of counterparts (including counterparts by facsimile or PDF e-mail) and all such counterparts taken together will be deemed to constitute one and the same instrument.

Executed as a deed this ____ day of December, 2016 (effective January ____, 2017).

VUECARE MEDIA, LLC

Per: _____
Name: _____
Title: _____

DECLARATION OF WITNESS/NOTARY

I, _____, Notary Public in and for _____, hereby declare that I was personally present and did see Shiva Ghahremani who is _____ of VueCare Media, LLC, who is personally known to me to be the person named in the above assignment duly sign and execute the same. IN TESTIMONY WHEREOF I have hereunto subscribed my name and affixed my official seal at _____ this ____ day of December, 2016.

Notary Public

The undersigned hereby accepts this Assignment.

Executed as a deed this 26 day of December, 2016 (effective January 3, 2017).

**FYI EYE CARE SERVICES AND PRODUCTS
INC.**

Per: _____
Name: Ann Webster
Title: CEO