

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448204

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vintage Wine Estates, Inc.		09/25/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	JaM Cellars, Inc.		
Street Address:	P.O. Box 120		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94559		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87071949	BUTTERKNIFE WINES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 560-8530		
Email:	paul@reidllaw.com		
Correspondent Name:	Paul W. Reidl		
Address Line 1:	285 Troon Way		
Address Line 4:	Half Moon Bay, CALIFORNIA 94019		
NAME OF SUBMITTER:	Paul W. Reidl		
SIGNATURE:	/pwr/		
DATE SIGNED:	10/23/2017		
Total Attachments: 1			
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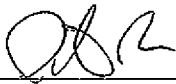
EXHIBIT 2

WHEREAS, Vintage Wine Estates, Inc. ("Assignor"), is the owner of all right, title and interest in the trademark BUTTERKNIFE WINES for wine, the Federal application for this trademark, no. 87/071,949, and the goodwill associated therewith; and

WHEREAS, JaM Cellars, Inc. ("Assignee") seeks to acquire all of Assignor's right, title and interest in the trademark BUTTERKNIFE WINES for wine, the Federal application for this trademark, no. 87/071,949, and the goodwill associated therewith; and

NOW THEREFORE, for good and valuable consideration, receipt of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in and to the trademark BUTTERKNIFE WINES for wine, the Federal application for this trademark, no. 87/071,949, and the goodwill associated therewith; and, to Assignee, JaM Cellars, Inc.

VINTAGE WINE ESTATES, INC.

By  _____

Name: Pat Roney

Title: President

Date: September 25 2017