

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM448251

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goldline, LLC		08/28/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Goldline Acquisition Corp.
Street Address:	2121 Rosecrans Avenue
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	4487394	GOLDLINE INTERNATIONAL
Registration Number:	4255493	THE AMERICAN ADVISOR
Registration Number:	4718382	NORTHWEST BREWING COMPANY
Registration Number:	4608684	TWO-WAY PRICE GUARANTEE PROGRAM
Registration Number:	4583581	EXPRESS IRA
Registration Number:	4607554	PRECIOUS METALS INSIDER
Registration Number:	4653002	PRICE SHIELD
Registration Number:	4653023	GOLDLINE'S PRICE SHIELD
Registration Number:	4792313	PRECIOUS METALS INSIDER
Registration Number:	1039862	GOLDLINE
Registration Number:	1512052	GOLDLINE
Registration Number:	1040091	GOLDLINE
Registration Number:	2054212	HIGH POWERED GOLD
Registration Number:	2054211	HIGH POWERED SILVER
Registration Number:	3595670	YOUR MONEY TODAY
Registration Number:	3615534	GOLDLINE COIN AUCTIONS
Registration Number:	3690685	GOLDLINE AUCTIONS
Registration Number:	4074056	IGOLDLINE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4156976	GOLDLINE INTERNATIONAL, INC.
Registration Number:	4811100	GOLDLINE
Registration Number:	5127325	PURCHASEPLUS
Registration Number:	5127330	GOLDLINE'S PURCHASEPLUS

CORRESPONDENCE DATA

Fax Number: 3104560808

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3104560800

Email: doug@douglasfryelaw.com

Correspondent Name: Douglas Frye

Address Line 1: 24955 Pacific Coast Highway, Ste A201

Address Line 4: Malibu, CALIFORNIA 90265-4747

NAME OF SUBMITTER:	Douglas Frye
SIGNATURE:	/s/ Douglas Frye
DATE SIGNED:	10/23/2017

Total Attachments: 6

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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (the "Assignment") is made as of August 28, 2017, by GOLDLINE, LLC, a Delaware limited liability company ("Assignor"), in favor of GOLDLINE ACQUISITION CORP., a Delaware corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark and service mark registrations and applications listed in Appendix A attached hereto, including any common law trademark and service mark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated August 14, 2017, as amended (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

[SIGNATURES ON FOLLOWING PAGE]

(SIGNATURE PAGE TO TRADEMARK ASSIGNMENT)

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 28 day of August, 2017.

"ASSIGNOR"

GOLDLINE, LLC,
a Delaware limited liability company

By: 
Brian R. Crumbaker, CEO

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
)
County of Los Angeles)

On August 28, 2017, before me, Jean A. Norton, a notary public, personally appeared Brian R. Crumbaker, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Jean A. Norton (Seal)

APPENDIX A

(Attached)

GOLDLINE TRADEMARKS and SERVICE MARKS

Goldline, LLC, a Delaware limited liability company

Trademark Servicemark	Class/Description	Approvals or Responses	Reg. No.	Serial No.
Goldline International Logo without "Inc." owned by Goldline International, LLC (blocks)	Classes 014, 036, 039, 041.	<u>Registration</u> 2/25/14	4487394	85868634
The American Advisor	Class 036 Providing website featuring information, news and commentary in the field of finances and trading in precious metals. Class 016 Providing newsletter featuring information, news and commentary in the field of finances, economics and precious metals. Class 041 Entertainment, namely a continuing news and talk show broadcast over radio and internet. Educational and entertainment erives, namely a continuing program about finances, economics and precious metals accessible by radio, satellite and computer networks. Providing on-line newsletters featuring information, news and commentary in the field of finances, economics and precious metals.	<u>Registration:</u> 12/4/12 Supplemental Register	4255493	85402508
Price Guarantee Program	Class 035. Providing a guaranteed pricing program, namely, providing a program to clients whereby the price paid for precious metals may be adjusted during a specific period of time to accommodate downward changes in the precious metals market.	Application filed 12/11/13 Supplemental Register 2/23/15 <u>Registration</u> Supplemental Register: 4/7/15	4718282 4/7/2015 Supplemental Register	86141167
Two-Way Price Guarantee Program	Class 035. Providing a guaranteed pricing program, namely, providing a program to clients whereby the price paid for precious metals may be adjusted during a specific period of time to accommodate downward changes in the market and whereby additional precious metals may be purchased for a certain period of time at the original price if the market price rises during that time.	Application filed 12/12/13 <u>Registration:</u> 9/23/2014	4608684 9/23/2014	86141818
Express IRA	Class 036. Facilitating the establishment a precious metals individual retirement account.	Application filed 12/12/13 <u>Registration:</u> 8/12/2014	4583581	86141840
Goldline logo (no International) owned by Goldline, LLC	Classes 014, 035, 036, 039, 041.	Application filed 7/14/14		86336721
Precious Metals Insider (printed newsletter)	Class 016. Publications, namely printed and online newsletters in the field of pprecious metals. Int'l Class 009. Downloadable electronic publications in the nature of newsletters in the field of precious metals.	Application filed 4/16/14 Supplemental Register <u>Registration:</u> 9/16/2014 Corrected 5/12/2015	4607554 Supplemental Register	86254164
TrueCost Pricing	Class 035. Providing pricing information about the goods and services provided to clients, namely precious metals.	Application filed 5/20/14 Supplemental Register 8/13/14	Abandoned May 7, 2015	86286671
Price Shield	Class 035. Providing a pricing program, namely a program to clients whereby the price paid for precious metals is automatically adjusted at a specified date to accommodate any downward movement in the selling price on that date.	Application filed 7/1/14 <u>Registration:</u> 12/9/14	4653002	86326061
Goldline's Price Shield	Class 035. Providing a pricing program, namely a program to clients whereby the price paid for precious metals is automatically adjusted at a specified date to accommodate any downward movement in the selling price on that date.	Application filed 7/22/14 <u>Registration</u> 12/9/14	4653023	86344778
Precious Metals Insider (downloadable newsletter)	Class 009. Downloadable electronic publication in the nature of newsletters in the field of precious metals.	Application filed: 3/6/15 Supplemental Register 6/16/15 <u>Registration:</u> 8/11/2015	4792313	86556298

GOLDLINE TRADEMARKS and SERVICE MARKS

Goldline, LLC, a Delaware limited liability company

Trademark Servicemark	Class/Description	Approvals or Responses	Reg. No.	Serial No.
Goldline	Class 036 Providing information as to prices and/or market values of coins including those comprising precious metals, and information concerning the sale of gold and other precious metals to the order and specification of others.	<u>Registration:</u> 5/18/1976	1039862	73045787
Goldline	Class 036 Financial services, namely, precious metal and foreign currency investments, maintenance of statement accounts in relation thereto. Class 039 Storage of precious metals.	<u>Registration:</u> 11/08/1988	1512052	73704588
Goldline	Class 014 Gold and other precious metals and ingots made there from; Gold and silver coins.	<u>Registration:</u> 05/25/1976	1040091	73045786
High Powered Gold	Class 014 Precious metal, namely, U.S. gold no monetary coins.	<u>Registration:</u> 04/22/1997	2054212	75001149
High Powered Silver	Class 014 Precious metal, namely, U. S. silver no monetary coins.	<u>Registration:</u> 04/22/1997	2054211	75001146
Your Money Today	Class 035 Providing home shopping services in the field of precious metals, rare coins, rare currency and collectibles by means of television.	<u>Registration:</u> 03/24/2009	3595670	77234600
Goldline Coin Auctions	Class 035 On-line trading services in which seller posts products to be auctioned and bidding is done via the Internet.	<u>Registration:</u> 05/05/2009	3615534	77579213
Goldline Auctions	Class 035 Arranging and conducting global auction sales of coins, currency, antiques, art, memorabilia, and other collectibles via the internet, interactive telephone, live simulcast and in-person; business management assistance for conduct of sales by auction; retail and wholesale store services featuring collectibles, tangible investment products, and other tangible assets.	<u>Registration:</u> 09/29/2009	3690685	78853269
iGoldline	Class 009 Downloadable software in the nature of a mobile application for obtaining current precious metals market prices, stock market prices, historic data and industry news.	<u>Registration:</u> 12/20/11	4074056	85318337
Goldline International, Inc. logo (blocks)	Class 014 Gold and other precious metals, their alloys, and ingots made therefrom; gold and silver coins; collectible and commeroative coins... Class 036 Providing information as to prices and/or market values of coins including those comprising precious metals, and information concerning the sale of gold and other preicous metals to the order and specification of others; providing a website featuring information, news and slaes in the field of finances, economics and precious metals... Class 039 Storage of precious metals... Class 041 Educational and entertainment services, namely, a continuing program about finances, economics and precious metals accessible by radio, satellite, audio and computer networks.	<u>Registration:</u> 6/12/12	4156976	85402754

GOLDLINE TRADEMARKS and SERVICE MARKS

Goldline, LLC, a Delaware limited liability company

Trademark Servicemark	Class/Description	Approvals or Responses	Reg. No.	Serial No.
Goldline with blocks logo	<p>Class 014. Gold; Precious metals not gold in color; Alloys of gold; Alloys of precious metals not gold in color; Ingots of gold; Ingots of precious metals not gold in color; Gold and silver coins not used for monetary purposes; Collectible gold coins; Commemorative gold coins</p> <p>Class 035. Providing a guaranteed pricing program, namely, providing a program to clients whereby the price paid for precious metals may be adjusted during a specific period of time to accommodate downward changes in the market and whereby additional precious metals may be purchased for a certain period of time at the original price if the market price rises during that time; Providing a website featuring information and news in the field of the economics of trading in gold and other precious metals</p> <p>Class 039. Storage of precious metals for others</p>	<p>Application filed: 7/14/2014</p> <p><u>Registration:</u> 9/15/2015</p>	4811100	86336721
PurchasePlus	<p>Class 035. Providing a guaranteed pricing and product exchange program, namely, providing a program to clients, based on aggregate purchases of certain precious metals products, whereby the price paid may be adjusted one time during a specific period of time to accommodate downward changes in the market and whereby additional precious metals may be purchased for a certain period of time at the original price if the market price rises during that time; and providing a program to clients whereby clients have a one-time ability to exchange any or all of qualified precious metals purchases for certain other qualified precious metal products consisting of a different precious metal.</p>	<p>Application filed: 4/21/2016</p> <p>1(b)</p> <p><u>Registration:</u> 1/24/2017</p>	5127325	87009480
Goldline's PurchasePlus	<p>Class 035. Providing a guaranteed pricing and product exchange program, namely, providing a program to clients, based on aggregate purchases of certain precious metals products, whereby the price paid may be adjusted one time during a specific period of time to accommodate downward changes in the market and whereby additional precious metals may be purchased for a certain period of time at the original price if the market price rises during that time; and providing a program to clients whereby clients have a one-time ability to exchange any or all of qualified precious metals purchases for certain other qualified precious metal products consisting of a different precious metal.</p>	<p>Application filed: 4/22/2016</p> <p>1(b)</p> <p><u>Registration:</u> 1/24/2017</p>	5127330	87010665