

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449324

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		12/31/2009	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	ECCA Enterprises, Inc.
Street Address:	103 Faulk Road
Internal Address:	Suite 202
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	3020260	AZTEC COLLECTION
Registration Number:	2484895	BINYON'S
Registration Number:	2074262	BLUE MOON
Registration Number:	2479689	BLUE MOON
Registration Number:	2199419	BOARDROOM CLASSICS
Registration Number:	2158626	CHELSEA MORGAN
Serial Number:	78307147	DIRECT SOLUTIONS
Registration Number:	2539553	DOCTOR'S VALU VISION
Registration Number:	2066189	DOCTOR'S VALU VISION
Registration Number:	2956895	DOCTOR'S VISIONWORKS
Registration Number:	2773767	ECCA MANAGED VISION CARE
Registration Number:	3091552	EV
Registration Number:	2544240	EYE DRX
Registration Number:	1279287	EYE MASTERS
Registration Number:	1280551	EYE MASTERS
Registration Number:	1660196	EYEMASTERS
Registration Number:	1661198	HOUR EYES
Registration Number:	1661199	HOUR EYES

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	78307162	IT'S UN-AMERICAN TO PAY MORE
Registration Number:	2522006	MASTER EYE ASSOCIATES
Registration Number:	1655091	
Registration Number:	2983305	PROVSPORT
Registration Number:	2492290	ROBERT MITCHEL
Registration Number:	2173639	ROBERT MITCHEL EYEWEAR
Registration Number:	2124405	SEE BETTER LOOK BETTER
Registration Number:	2439943	SEE THE DIFFERENCE. SEE THE EYE DRX
Registration Number:	2002143	SLIMLITE
Registration Number:	2061919	SOUTH HAMPTON
Registration Number:	2623042	SOUTH HAMPTON
Registration Number:	2472187	SPLENDOR
Registration Number:	2453255	STEIN OPTICAL
Registration Number:	1339695	VISIONWORKS

CORRESPONDENCE DATA

Fax Number: 4125621041

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-562-1622

Email: vicki.cremonese@bipc.com

Correspondent Name: Duane A. Stewart III

Address Line 1: 301 Grant Street

Address Line 2: 20th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER: 0046029-000234

NAME OF SUBMITTER: Duane A. Stewart III

SIGNATURE: /Duane A. Stewart III/

DATE SIGNED: 11/01/2017

Total Attachments: 6

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of December 31, 2009, by JPMorgan Chase Bank N.A., located at P.O. Box 2558, Houston, Texas 77252, as Administrative Agent ("ADMINISTRATIVE AGENT"), in favor of ECCA Enterprises, Inc., a Delaware corporation, located at 103 Faulk Road, Suite 202, Wilmington, Delaware 19803 (referred to as "COMPANY").

WHEREAS, COMPANY and ADMINISTRATIVE AGENT entered into that certain Credit Agreement dated as of March 1, 2005 (the "Credit Agreement");

WHEREAS, pursuant to the Credit Agreement, COMPANY and ADMINISTRATIVE AGENT entered into the Grant of Security Interest in Trademark Rights dated as of April 4, 2005, which was recorded with the U.S. Trademark Office on April 12, 2005 at Reel 3064 and Frame 0384 (the "Security Agreement");

WHEREAS, under the Security Agreement, COMPANY granted to ADMINISTRATIVE AGENT a certain security interest in, amongst other things, the COMPANY'S "Trademarks," as defined pursuant to the Security Agreement, which includes without limitation the trademarks described in Exhibit A (the "Collateral"); and

WHEREAS, COMPANY has satisfied all of its obligations to ADMINISTRATIVE AGENT under the Credit Agreement and the Security Agreement, and ADMINISTRATIVE AGENT wishes to release all interest that ADMINISTRATIVE AGENT may have in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ADMINISTRATIVE AGENT hereby releases any and all of its right, title, and interest in and to the Collateral.

IN WITNESS WHEREOF, ADMINISTRATIVE AGENT has caused this Release of Security Interest to be duly executed by its officer thereunto duly authorized as of this 31st day of December, 2009.

JPMorgan Chase Bank, N.A., Administrative Agent

By: Barbara R. Marks

Name: _____

Title: BARBARA R. MARKS

EXECUTIVE DIRECTOR

Address: JPMorgan Chase

270 Park Ave, NY, NY





STATE OF New York §
 §
COUNTY OF New York §

On December 30, 2009, before me, the undersigned, a notary public in and for said state and county, personally appeared Barbara R. Marks, personally known to me (or proved to me on the basis of satisfactory evidence), to be the person who executed the within instrument as the Executive Director, on behalf of JPMorgan Chase Bank, N.A., and acknowledged to me that he executed the same for the purposes therein expressed, that he was duly authorized to perform the same and in the capacity therein stated.




Given under my hand and seal of office on this the 30 day of December, 2009.

Edeline C. Adderley
Notary Public, State of New York, New York
Printed Name: Edeline C. Adderley
Commission Expires: September 3, 2010

EXHIBIT A to RELEASE OF SECURITY INTEREST

FEDERAL TRADEMARKS & SERVICE MARKS		
Trademark	Registration No.	Registration Date
AZTEC COLLECTION	3,020,260	11/29/05
BINYON'S	2,484,895	9/4/01
BLUE MOON	2,074,262	6/24/97
BLUE MOON	2,479,689	8/21/01
BOARDROOM CLASSICS	2,199,419	10/27/98
CHELSEA MORGAN	2,158,626	5/19/98
DIRECT SOLUTIONS	Application Serial No. 78/307,147	N/A
DOCTOR'S VALU VISION	2,539,553	2/19/02
DOCTOR'S VALU VISION & DESIGN 	2,066,189	6/3/97
DOCTOR'S VISIONWORKS	2,956,895	5/31/05
ECCA MANAGED VISION CARE & DESIGN 	2,773,767	10/14/03
EV	3,091,552	5/9/06
EYE DRX	2,544,240	3/5/02
EYE MASTERS	1,279,287	5/22/84
EYE MASTERS	1,280,551	6/5/84
EYEMASTERS & DESIGN 	1,660,196	10/8/91
HOUR EYES	1,661,198	10/15/91
HOUR EYES & DESIGN 	1,661,199	10/15/91
IT'S UN-AMERICAN TO PAY MORE	Application Serial No. 78/307,162	N/A

FEDERAL TRADEMARKS & SERVICE MARKS (CONT'D)

Trademark	Registration No.	Registration Date
KNOCKABOUTS	never filed	never filed
MASTER EYE ASSOCIATES	2,522,006	12/25/01
MISC. DESIGN (EYE LOGO) 	1,655,091	8/27/91
PROVSPORT	2,983,305	8/9/05
ROBERT MITCHEL	2,492,290	9/25/01
ROBERT MITCHEL EYEWEAR & DESIGN 	2,173,639	7/14/98
SEE BETTER LOOK BETTER	2,124,405	12/23/97
SEE THE DIFFERENCE. SEE THE EYE DRX & DESIGN 	2,439,943	4/3/01
SLIMLITE	2,002,143	9/24/96
SOUTH HAMPTON	2,061,919	5/13/97
SOUTH HAMPTON	2,623,042	9/24/02
SPLENDOR	2,472,187	7/24/01
STEIN OPTICAL	2,453,255	5/22/01
VISIONWORKS	1,339,695	6/4/85

STATE TRADE NAMES & SERVICE MARKS

Trade Name/Service Mark	State	Registration No.	Registration Date
DR. BIZER'S VISION WORLD & DESIGN 	Kentucky	9083 / 11832.1 / 11832.2 / 11832.3	2/22/90
DR. BIZER'S VISION WORLD & DESIGN 	Kentucky	9084 / 11831.1 / 11831.2 / 11831.3	2/22/90
EYECARE ONE	Wisconsin	N/A	4/26/89
STEIN OPTICAL	Wisconsin	20045500328	8/18/04
VISION WORLD	Iowa	12214 / 5480TM-000154277	11/25/91
VISION WORLD	Iowa	11802 / 5480TM-000151476	7/5/91
VISION WORLD	Iowa	12211 / 5480TM-000154274	11/25/91
VISION WORLD	Iowa	12212 / 5480TM-0001154275	11/25/91
VISION WORLD	Iowa	12213 / 5480TM-000154276	11/25/91
VISION WORLD (Trade Name Registration)	North Dakota	7107800	7/18/91
VISION WORLD (Trademark Registration)	North Dakota	19030400	5/29/03
VISION WORLD	South Dakota	N/A	11/26/91
VISION WORLD	South Dakota	N/A	7/5/91
VISION WORLD	South Dakota	N/A	11/26/91
VISION WORLD	South Dakota	N/A	11/26/91
VISION WORLD	South Dakota	N/A	11/26/91

STATE TRADE NAMES & SERVICE MARKS (CONT'D)

Trade Name/Service Mark	State	Registration No.	Registration Date
VISION WORLD	Wisconsin	2002531209	12/11/02

FOREIGN TRADEMARKS & SERVICE MARKS

Trademark	Country	Registration No.	Registration Date
EYE MASTERS	Mexico	833335	5/28/04
EYE MASTERS	Mexico	833336	5/28/04
DESIGN ONLY 	Mexico	592974	11/24/98
DESIGN ONLY 	Mexico	592058	10/30/98