

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM449778

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KidVid, Inc.		07/26/2017	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Small Fry Beginnings, LLC		
<b>Street Address:</b>	78 Dawson Village Way N.		
<b>Internal Address:</b>	Suite #140-212		
<b>City:</b>	Dawsonville		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30534		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2098298	BABY'S NEW WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5023457894		
<b>Email:</b>	suzi@hixonlaw.com		
<b>Correspondent Name:</b>	Suzan Hixon		
<b>Address Line 1:</b>	8381 West Hal Rogers PKWY		
<b>Address Line 4:</b>	London, KENTUCKY 40741		
<b>NAME OF SUBMITTER:</b>	Suzan Hixon		
<b>SIGNATURE:</b>	/Suzan Hixon/		
<b>DATE SIGNED:</b>	11/06/2017		
<b>Total Attachments: 2</b>			
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source=20171106 KidVid Trademarks Assignment to Small Fry#page2.tif			

OP \$40.00 2098298

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Assignment") made this ~~July 26, 2017~~ 2017 by and between KidVid, Inc., a Georgia Corporation having a business address at 78 Dawson Village Way N., Suite #410-21, Dawsonville, Georgia 30534 ("Assignor") and Small Fry Beginnings, LLC, a Delaware Limited Liability Company having a business address at 78 Dawson Village Way N., Suite #140-212, Dawsonville, Georgia 30534 ("Assignee").

**WITNESSETH**

WHEREAS, Assignor is the owner of all right, title and interest in and to the various Trademarks and United States Trademark Registrations set forth in **Exhibit A** attached hereto (collectively, the "Marks"); and

WHEREAS, Assignor has agreed to assign all rights in and to the Marks to Assignee, and Assignee has agreed to acquire all rights in and to the Marks, including any and all common law rights in and to the Marks.

NOW, THEREFORE, for one dollar (\$1.00 US Dollar) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world, in and to the Marks, together with all of the goodwill of the business symbolized by the Marks, and together with the right to recover damages and profits and all other remedies for past and future infringements thereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first written above.

**ASSIGNOR  
KIDVID, INC.**


By: Dennis Fedoruk  
Name: Dennis Fedoruk  
Title: President

**ASSIGNEE  
SMALL FRY BEGINNINGS, LLC**

By: Dennis Fedoruk  
Name: Dennis Fedoruk  
Title: President

EXHIBIT A

United States Trademark Registrations

Trademark	Registration Date	Registration No.
BABY'S NEW WORLD (word mark)	3/20/1996	2,098,298
SMALL FRY PRODUCTIONS (word mark)	3/20/1996	2,148,180
 SMALL FRY PRODUCTIONS (& Design)	11/1/1996	2,130,170