

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450269

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	3		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SK Networks Co., Ltd.		09/01/2017	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	HYUNDAI G&F Co., Ltd.		
Street Address:	5Fl., 197, Gangdong-daero, Gangdong-gu		
Internal Address:	Seongnae-dong		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4319893	ROUGE & LOUNGE	
CORRESPONDENCE DATA			
Fax Number:	7032639390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032639390		
Email:	lex1233@lexipgroup.com, hhkwon@lexipgroup.com, usptotm@lexipgroup.com		
Correspondent Name:	Lex IP Meister, PLLC		
Address Line 1:	5180 Parkstone Dr., Suite 175		
Address Line 4:	Chantilly, VIRGINIA 20151		
ATTORNEY DOCKET NUMBER:	STP20170096KR_3		
NAME OF SUBMITTER:	Helena H. Kwon		
SIGNATURE:	/hhkwon/		
DATE SIGNED:	11/09/2017		
Total Attachments: 2			
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DEED OF ASSIGNMENT

WHEREAS **SK NETWORKS CO., LTD.**, a corporation of the Republic of Korea, located and doing business at **104-28, Yeonghwa-dong, Jangan-gu, Suwon-si, Gyeonggi-do, Republic of Korea** (hereinafter "Assignor"), Registered Proprietor of the following mark;

Mark	Reg. No.	Reg. Date	Int'l Class
ROUGE & LOUNGE	4319893	2013-04-16	18,25

WHEREAS **HYUNDAI G&F Co., Ltd.**, a corporation of the Republic of Korea, located and doing business at **(Seongnae-dong) 5Fl., 197, Gangdong-daero, Gangdong-gu, Seoul, Republic of Korea** (hereinafter "Assignee"), is desirous of acquiring the said trademark;

NOW THEREFORE, in consideration of and in exchange for the sum of one dollar (USD1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by the said trademark, and with that portion of Assignor's entire business to which the said trademark pertains.

AND, the aforesaid assignment includes the Assignor's right in and to all income, royalties, damages and payments now or hereafter due or payable with respect any trademark, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

SK NETWORKS CO., LTD.


By: 

Title: President

Name: MOON, Jong-Hoon

Date: September 01, 2017

HYUNDAI G&F Co., Ltd.

By: 

Title: President

Name: CHO, Joon-Haeng

Date: September 01, 2017