

900427431 11/03/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM449684

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mary E. Boardman		11/03/2017	INDIVIDUAL: UNITED STATES
Keith B DeHaas		11/03/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Zenlen, Inc.		
Street Address:	350 Sansome Street, Suite 800		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Corporation: CALIFORNIA Delaware		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4583439	NATIVE NATURALS	
CORRESPONDENCE DATA			
Fax Number:	4155990210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-599-0210		
Email:	tmadmin@braunhagey.com, shadow@braunhagey.com		
Correspondent Name:	J. Noah Hagey		
Address Line 1:	220 Sansome Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104-2711		
ATTORNEY DOCKET NUMBER:	NATIVE NATURALS Assgnmt		
NAME OF SUBMITTER:	J. Noah Hagey		
SIGNATURE:	/jnhagey/		
DATE SIGNED:	11/03/2017		
Total Attachments: 3			
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OP \$40.00 4583439

EXHIBIT 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, Mary Boardman an individual residing at 1914 North 16th Street, Unit 1, Bismarck, North Dakota 58501 and Keith DeHaas and individual residing at 2215 Iowa Street, Norman Oklahoma, 73069 ("Assignor") owns all the right, title and interest in and to the federal trademark registrations of the following mark (the "Mark"):


Serial Number	File/Mark	Country	File Date	Registration No.	Registration Date
86133465	NATIVE NATURALS	U.S.	December 3, 2013	4583439	August 12, 2014

WHEREAS, Zenien Inc. a corporation duly organized and existing under the laws of the State of Delaware with its address at 350 Sansome Street, Suite 800 San Francisco CA 94104 ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registration thereof, and the goodwill associated therewith.

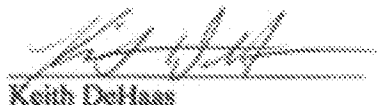
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Executed on November 3, 2017

FOR ASSIGNOR MARY BOARDMAN:

Signature:  11/3/2017
Mary Boardman Date

FOR ASSIGNOR KEITH DEHAAS:

Signature:  11-3-2017
Keith DeHaas Date

FOR ASSIGNEE ZENLEN, INC.:

Signature:  _____
Moiz Ali, CEO

November 3, 2017
_____ Date

FOR ASSIGNOR MARY BOARDMAN:

Signature: _____
Mary Boardman

_____ Date

FOR ASSIGNOR KEITH DEHAAS:

Signature: _____
Keith DeHaas

_____ Date

FOR ASSIGNOR NATIVE NATURALS HOTEL AMENITIES LLC:

Signature: _____
Keith DeHaas, Sole Member

_____ Date

FOR ASSIGNEE ZENLEN, INC.:

Signature: _____

Moiz Ali, CEO

Date

FOR ASSIGNOR MARY BOARDMAN:

Signature: _____

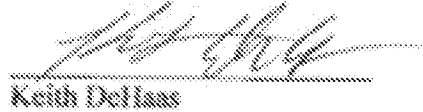

Mary Boardman

Date

11/3/2017

FOR ASSIGNOR KEITH DELHAAS:

Signature: _____

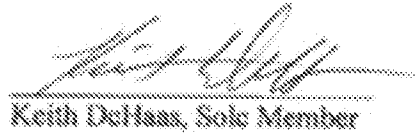

Keith DeHaas

Date

11-3-2017

FOR ASSIGNOR NATIVE NATURALS HOTEL AMENITIES LLC:

Signature: _____


Keith DeHaas, Sole Member

Date

11-3-2017