

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451954

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRANSON HOLDINGS PTY LTD		08/31/2017	Proprietary Limited Company:
RECEIVING PARTY DATA			
Name:	TECHNICAL EDGE PTY LTD		
Street Address:	P.O. BOX 170		
City:	DEVONPORT, TASMANIA		
State/Country:	AUSTRALIA		
Postal Code:	7310		
Entity Type:	Proprietary Limited Company: AUSTRALIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3110693	PIVOT PEGZ	
Registration Number:	4245248	PIVOT PEGZ	
CORRESPONDENCE DATA			
Fax Number:	2033356779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-366-3560		
Email:	MOCONNELL@CSSIPLAW.COM		
Correspondent Name:	COSUD Intellectual Property Solutions		
Address Line 1:	714 Colorado Avenue		
Address Line 4:	BRIDGEPORT, CONNECTICUT 06605-1601		
NAME OF SUBMITTER:	R. NEIL SUDOL		
SIGNATURE:	/R. NEIL SUDOL/		
DATE SIGNED:	11/22/2017		
Total Attachments: 4			
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phillips ormonde fitzpatrick
intellectual property

Assignment

Phillips Ormonde Fitzpatrick
ABN 91 823 913 064
Level 16
333 Collins Street
Melbourne 3000
www.pof.com.au

TRADEMARK

REEL: 006212 FRAME: 0341

Assignment

THIS ASSIGNMENT IS MADE the 31st day of August 2017

BETWEEN BRANSON HOLDINGS PTY LTD of PO Box 170, DEVONPORT, TASMANIA, 7310, AUSTRALIA (the Assignor)

AND TECHNICAL EDGE PTY LTD of PO Box 170, DEVONPORT, TASMANIA, 7310, AUSTRALIA (the Assignee)

RECITALS

- A. The Assignor is the registered owner of the registered trade marks set out in the Schedule (the Trade Marks).
- B. The Assignor has agreed to assign the Trade Marks to the Assignee in consideration of the payment of the sum of \$1.00, receipt of which is acknowledged by the Assignor.

1. ASSIGNMENT

- 1.1 The Assignor assigns absolutely to the Assignee, with effect from the date of this Assignment, the whole of its title to and rights in relation to the Trade Marks, together with the good will of the business symbolized by the Trade Marks, and the registrations identified in the Schedule, free of any Encumbrance.
- 1.2 The assignment effected by clause 1.1 includes the Assignor's right to bring legal proceedings and to obtain remedies in respect of any infringement of the Trade Marks which occurs before or after the date of this Assignment.
- 1.3 The Assignor agrees to provide any assistance reasonably required by the Assignee in order to give full effect to this Assignment (including the execution of any documents). The Assignor irrevocably appoints each of the directors of the Assignee from time to time severally (or the Assignee, if the Assignee is an individual) as the Assignor's attorney to do all acts and execute all documents which the Assignor is obliged to do or execute by this clause.
- 1.4 In this Assignment **Encumbrance** includes a licence, trust, charge, mortgage, option to license or purchase, and any right or interest granted to secure any debt, obligation or liability, including a security interest under the *Personal Property Securities Act*.

2. GENERAL

- 2.1 In this Assignment, unless the context does not permit it:
 - (a) a reference to the singular includes the plural and vice versa;
 - (b) a reference to any gender includes all other genders; and
 - (c) any form of the word "include" does not imply any limitation.

- 2.2 This Assignment (and the validity and enforceability of this Assignment) is governed by and to be interpreted in accordance with the law of the State of Tasmania. The parties submit to the exclusive jurisdiction of the courts of Tasmania and the federal courts of the Commonwealth of Australia.
- 2.3 This Assignment may be signed in multiple copies, each of which shall be deemed to be an original.
- 2.4 This Assignment may be signed in counterparts. If this Assignment is signed in counterparts, it shall not be legally enforceable until the parties exchange the signed counterparts, which may be by electronic means. If exchange is carried out electronically, each party must promptly deliver a hard copy of this Assignment executed by it to the other party, but failure to do so will not affect the enforceability of this Assignment.
- 2.5 The rights and obligations of the parties under this Assignment do not merge on completion of any transaction contemplated by this Assignment.

3. AUTHORITY TO EXECUTE

- 3.1 Each of the parties warrants its power to enter into this Assignment.
- 3.2 Any individual executing this Assignment on behalf of a party warrants that he or she has been fully empowered to execute this Assignment and that all necessary action to authorise execution of this Assignment has been taken.

SCHEDULE

COUNTRY	NUMBER	MARK
CANADA	TMA751,051	PIVOT PEGZ
CHINA	16349082	PIVOT PEGZ
HONG KONG	303288736	PIVOT PEGZ
TAIWAN	1728045	PIVOT PEGZ
USA	3,110,693	PIVOT PEGZ
USA	4,245,248	PIVOT PEGZ

EXECUTED for and on behalf of
BRANSON HOLDINGS PTY LTD

by Allen Smith
(Name)

Allen Smith
(Signature)

CEO
(Position)

Date: 31-8-17

EXECUTED for and on behalf of
TECHNICAL EDGE PTY LTD

by Allen Smith
(Name)

Allen Smith
(Signature)

CEO
(Position)

Date: 31-8-17