

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452352

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
True Influence, LLC		11/10/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bombora, Inc.		
Street Address:	275 Park Avenue South, 6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5166416	SURGE ALERT	
CORRESPONDENCE DATA			
Fax Number:	5037962900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5032229981		
Email:	trademarks@schwabe.com		
Correspondent Name:	Schwabe, Williamson & Wyatt, P.C.		
Address Line 1:	1211 SW Fifth Avenue, Suite 1900		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	129135208581		
NAME OF SUBMITTER:	Sean M. Briggs		
SIGNATURE:	/Sean M. Briggs/		
DATE SIGNED:	11/28/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of the 10 day of November, 2017, by and between True Influence, LLC, a Delaware limited liability company (the "Assignor") and Bombora, Inc., a Delaware corporation, with its principal place of business at 275 Park Avenue South, 6th Floor, New York, New York 10010 (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all worldwide right, title, and interest, whether registered or unregistered, that Assignor may have acquired in and to the trademark shown on the attached Schedule, including, but not limited to:

- (a) all goodwill of the business appertaining to and symbolized by said trademark;
- (b) the right to sue for all past, present, and future infringement of said trademark by third parties; and
- (c) the rights of Assignor in and to the registration of said trademark specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment.

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

ASSIGNOR:

TRUE INFLUENCE, LLC

By: _____

Authorized Signatory

Print Name: Brian Giese

Title: CEO

Assignee hereby accepts the above assignment.

BOMBORA, INC.

By: _____

Authorized Signatory

Print Name: Erik Matlick

Title: CEO

SCHEDULE TO TRADEMARK ASSIGNMENT

**From
TRUE INFLUENCE, LLC
To
BOMBORA, INC.**

Trademark	Country	Class	Registration No.	Registration Date	Status
SURGE ALERT	United States	35	5,166,416	March 21, 2017	Registered