

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM452912

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Löwen Watch Group, Inc.   |  | 11/14/2017            | Corporation: UTAH  |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | The Hurlingham Polo Association                    |                       |                    |
| <b>Street Address:</b>  | Manor Farm   |                       |                    |
| <b>City:</b>  | Little Coxwell, Faringdon, Oxfordshire             |                       |                    |
| <b>State/Country:</b>   | UNITED KINGDOM                                     |                       |                    |
| <b>Postal Code:</b>   | SN7 7LW  |                       |                    |
| <b>Entity Type:</b>   | PRIVATE COMPANY: UNITED KINGDOM                    |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 3797268  | HURLINGHAM            |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  | 2122925391   |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Phone:</b>   | (212) 292 5390                                     |                       |                    |
| <b>Email:</b>   | mail@ipcounselors.com                              |                       |                    |
| <b>Correspondent Name:</b>  | EPSTEIN DRANGEL LLP                                |                       |                    |
| <b>Address Line 1:</b>  | 60 EAST 42ND STREET                                |                       |                    |
| <b>Address Line 2:</b>  | SUITE 2520   |                       |                    |
| <b>Address Line 4:</b>  | NEW YORK, NEW YORK 10165                           |                       |                    |
| <b>DOMESTIC REPRESENTATIVE</b>  |  |                       |                    |
| <b>Name:</b>  | EPSTEIN DRANGEL LLP                                |                       |                    |
| <b>Address Line 1:</b>  | 60 EAST 42ND STREET                                |                       |                    |
| <b>Address Line 2:</b>  | SUITE 2520   |                       |                    |
| <b>Address Line 4:</b>  | NEW YORK, NEW YORK 10165                           |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | WILLIAM C. WRIGHT                                  |                       |                    |
| <b>SIGNATURE:</b>   | /WILLIAM C. WRIGHT/                                |                       |                    |
| <b>DATE SIGNED:</b>   | 12/01/2017   |                       |                    |

OP \$40.00 3797268

**Total Attachments: 1**

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is made as of November 14, 2017, by Löwen Watch Group, Inc., a Utah corporation ("Assignor"), with an address of 9298 South 500 West Sandy, Utah 84070, to The Hurlingham Polo Association, a private company of the United Kingdom, ("Assignee"), with address of Manor Farm, Little Coxwell, Faringdon, Oxfordshire, SN7 7LW, United Kingdom.

WHEREAS, Assignor is the record owner of the following trademark (the "Mark") registered with the United States Patent and Trademark Office:

| MARK       | USPTO REGISTRATION NO. |
|------------|------------------------|
| HURLINGHAM | 3,797,268              |

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-specified registration.

NOW, THEREFORE, for good and valuable consideration provided to Assignor, the receipt and sufficiency of which are acknowledged by both parties, Assignor hereby sells, assigns, transfers, and conveys to Assignee and to Assignee's successors and assigns:

(1) All of Assignor's right, title, and interest in and to the Mark and the above-specified registration, including but not limited to all common law and statutory rights attaching thereto and the right to sue for past infringements and to retain any damages obtained as a result of such action(s); and

(2) All goodwill of the business attaching to, symbolized by, and associated with the Mark.

Assignor shall at the cost of Assignee do and execute or procure that there should be done and executed all such instruments, documents, matters, acts, and things as Assignee may at any time reasonably require properly in order to vest the Mark in the Assignee, and Assignor confirms that Assignee should now be recorded on the Principal Register as the owner of the above-specified registration of the Mark.

This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without application of conflicts-of-law principles, and the parties hereto irrevocably agree to submit to the exclusive jurisdiction and venue of any federal or state court of competent jurisdiction in the United States, with respect to any claim or matter arising out of or relating to this Assignment.

ASSIGNOR:

LÖWEN WATCH GROUP, INC.,  
a Utah (USA) corporation

By: [Signature]  
Its: President + CEO

ASSIGNEE:

THE HURLINGHAM POLO ASSOCIATION,  
a private company of the United Kingdom

By: [Signature]  
Its: CHIEF EXECUTIVE OFFICER, H/A