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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM453970

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UPS Capital Corporation		12/08/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Lydell Jewelry Design Studio, LLC
Street Address:	3 West 35th Street
Internal Address:	10th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4591637	IVY + COCO
Registration Number:	4591621	ELLI + COCO
Registration Number:	4591620	MOKA + INDIE
Registration Number:	4037669	LYDELL NYC
Registration Number:	3960590	ZOE + SYD
Registration Number:	4050043	LYDELL
Registration Number:	3960588	SYDNEY SIMONE
Serial Number:	86342742	LOVE STRUCK

CORRESPONDENCE DATA

Fax Number: 4045228409

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

 Phone:
 404-420-5527

 Email:
 rjk@phrd.com

Correspondent Name: Rhonda J. Kenyeri, Paralegal - PHR&D

Address Line 1: 303 Peachtree Street, Suite 3600

Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER: Bobbi Accord Noland

SIGNATURE:	/ban/	
DATE SIGNED:	12/11/2017	
Total Attachments: 3		
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

December <u>8</u>, 2017

FOR VALUE RECEIVED, the undersigned, **UPS CAPITAL CORPORATION**, a Delaware corporation having an office at 35 Glenlake Parkway, Suite 340, Atlanta, Georgia 30328-3475 ("Lender"), does hereby release, relinquish, terminate and cancel any and all liens and security interests granted to Lender, by Company (as defined below), in and to the trademarks and trademark applications listed on Schedule A attached hereto (collectively, the "Trademark Collateral"), arising under that certain Trademark Security Agreement dated March 4, 2015 (the "Trademark Agreement"), by and between **LYDELL JEWELRY DESIGN STUDIO, LLC**, a Delaware limited liability company having its principal place of business at 3 West 35th Street, 10th Floor, New York, New York 10001 ("Company"), and Lender, recorded March 4, 2015, at Reel 5471, Frame 0493, with the United States Patent and Trademark Office with respect to the Trademark Collateral. This Release of Security Interest in Trademarks (this "Release") may be filed with the United States Patent and Trademark Office to evidence Lender's release of the security interest against such trademarks.

This Release is intended to operate as a release of all liens and security interests in the trademarks listed on Schedule A attached hereto, conveyed by Company to Lender pursuant to the terms of the Trademark Agreement, without any representation, warranty or undertaking by, or recourse to, Lender. If and to the extent Lender has acquired any right, title or interest in and to any of the Trademark Collateral pursuant to the terms of the Trademark Agreement, Lender hereby reassigns and transfers such right, title and interest to Company, together with the goodwill of Company's business connected with and symbolized by the Trademark Collateral, without any representation, warranty or undertaking by, or recourse to, Lender.

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IN WITNESS WHEREOF, Lender has caused this Release to be signed and sealed by its duly authorized officer as of the date first written above.

UPS CAPITAL CORPORATION

("Lender")

Name: John B. Adams

Title: Director of Credit and Underwriting

SCHEDULE A

Trademarks

<u>Trademark</u>	Registration Number	Registration Date
Ivy + Coco	4591637	August 26, 2014
Elli + Coco	4591621	August 26, 2014
Moka + Indie	4591620	August 26, 2014
Lydell NYC	4037669	October 11, 2011
Zoe + Syd	3960590	May 17, 2011
Lydell	4050043	November 1, 2011
Sydney Simone	3960588	May 17, 2011

Trademark Applications

<u>Trademark</u>	Serial Number	Application Date
Love Struck	86342742	July 21, 2014

RECORDED: 12/11/2017