

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM453314

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marucci Bat Company, LLC		12/05/2017	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Marucci Sports, LLC
Street Address:	5818 McCann Drive
City:	Baton Rouge
State/Country:	LOUISIANA
Postal Code:	70809
Entity Type:	Limited Liability Company: LOUISIANA

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3061358	MARUCCI
Registration Number:	3957837	M MARUCCI
Registration Number:	3957838	MARUCCI
Registration Number:	4072130	MARUCCI
Registration Number:	4076680	MARUCCI ELITE
Registration Number:	4161349	M MARUCCI
Registration Number:	4404206	M
Registration Number:	4792779	M
Registration Number:	4872667	
Registration Number:	5155640	MARUCCI
Serial Number:	87365479	INFERNO
Serial Number:	87365489	F5
Serial Number:	87365510	CONNECT
Serial Number:	87365530	HEX
Serial Number:	87365545	GEAUX
Serial Number:	87365558	HONOR THE GAME
Serial Number:	87365568	F5
Serial Number:	87366794	CAT FX
Serial Number:	87366802	DURASPEED

CH \$565.00 3061358

Property Type	Number	Word Mark
Serial Number:	87366810	DURASPEED
Serial Number:	87377742	MARUCCI
Serial Number:	87377696	M

CORRESPONDENCE DATA

Fax Number: 2252483109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: hbrown@joneswalker.com

Correspondent Name: Jeffrey J. Phillips

Address Line 1: Jones Walker LLP

Address Line 2: 811 Main St, Ste 2900

Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:	Jeffrey J. Phillips
SIGNATURE:	/jeffrey j. phillips/
DATE SIGNED:	12/05/2017

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (“Assignment”) is made and entered into on the Effective Date of 5th day of December, 2017 by and between Marucci Bat Company, LLC, a Louisiana limited liability company (“Assignor”), with an address of 5818 McCann Drive, Baton Rouge, Louisiana 70809, and Marucci Sports, LLC, a Delaware limited liability company (“Assignee”), with an address of 5818 McCann Drive, Baton Rouge, Louisiana 70809.

WHEREAS, Assignor owns the entire right, title and interest in the Trademark Registrations and Trademark Applications set forth below and symbolized thereby (the “Marks”).

Mark	Serial No.	Registration No.	Services
MARUCCI	78/520,268	3,061,358	Sporting goods, namely baseball bats and related promotional items, namely miniature baseball bats
	85/150,821	3,957,837	Sporting goods, namely, baseball bats and related promotional items, namely, miniature baseball bats
marucci	85/150,830	3,957,838	Sporting goods, namely, baseball bats and related promotional items, namely, miniature baseball bats; batting gloves; bags specially adapted for sports equipment
marucci	85/150,836	4,072,130	Clothing, namely shirts and baseball caps
MARUCCI ELITE	85/314,786	4,076,680	Education and entertainment services, namely, providing indoor and outdoor sports training; facilities featuring batting and pitching cages, pitching machines; instruction in hitting, pitching, catching, and fielding; conducting sports camps and clinics; party planning for sports activities; and organizing youth sports teams
	85/464,536	4,161,349	Clothing, namely, gloves, wristbands, shirts including, T-shirts, and headwear including, baseball caps; and Baggage, namely, knapsacks, backpacks, duffel bags, gym bags, tote bags, and sports bags amenable to conveying baseball bats or other sporting articles
	85/620,460	4,404,206	Baseball bats

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	86/099,635	4,792,779	Batting helmets, bags for sports, sweat bands, and baseball gloves; batting gloves; protective equipment for the game of baseball, namely, catcher's masks, catcher's chest protectors, catcher's shin guards, elbow guards and ankle guards
	86/174,070	4,872,667	Sporting goods, namely, baseball bats and related promotional items, namely, miniature baseball bats
MARUCCI	87/116,300	5,155,640	Sporting goods, namely, baseball bats and related promotional items, namely, miniature baseball bats
INFERNO	87/365,479		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
F5	87/365,489		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
CONNECT	87/365,510		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
HEX	87/365,530		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
GEAUX	87/365,545		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
HONOR THE GAME	87/365,558		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
	87/365,568		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
CAT FX	87/366,794		Sporting goods, namely, baseball bats, softball bats, baseball gloves, baseball mitts, softball gloves, softball mitts
DURASPEED	87/366,802		Protective equipment for the game of baseball, namely, baseball batting helmets
DURASPEED	87/366,810		Protective equipment for the game of baseball, namely, baseball batting helmets
MARUCCI	87/377,742		Sunglasses; sunglass and eyewear

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		accessories, namely, storage cases, bags, clips to attach sunglasses or eyewear to other objects, straps, neck cords and head straps which restrain eyewear from movement on wearer
<i>TM</i>	87/377,696	Sunglasses; sunglass and eyewear accessories, namely, storage cases, bags, clips to attach sunglasses or eyewear to other objects, straps, neck cords and head straps which restrain eyewear from movement on wearer

WHEREAS, Assignor desires to assign all of its rights in the Marks to Assignee, together with the goodwill associated with the Marks, pursuant to the terms of this Assignment and in a form acceptable for recordation by the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks together with the goodwill associated with the Marks, any and all registrations and applications for registration of the Marks, and all worldwide rights in the Marks including, without limitation, common law rights based upon use of the Marks. This Assignment includes all rights to damages or profits, due or accrued, arising out of past infringement of the Marks, as well as the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, executed as of the date and year first written above.

ASSIGNOR:

Marucci Bat Company, LLC

By: _____

Name: _____

Title: _____

ASSIGNEE:

Marucci Sports, LLC

By: _____

Name: _____

Title: _____