

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454124

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Conversion from Massachusetts Corporation to Florida Corporation via Certificate of Domestication

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bluegreen Corporation		03/06/2014	Corporation: MASSACHUSETTS

## RECEIVING PARTY DATA

<b>Name:</b>	Bluegreen Corporation
<b>Street Address:</b>	4960 Conference Way North
<b>Internal Address:</b>	Suite 100
<b>City:</b>	Boca Raton
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33431
<b>Entity Type:</b>	Corporation: FLORIDA

## PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2088758	BLUEGREEN
Registration Number:	2090596	BLUEGREEN
Registration Number:	3398440	BLUEGREEN RESORTS
Registration Number:	5087648	BLUEGREEN REWARDS
Registration Number:	2597850	BLUEGREEN VACATION CLUB
Registration Number:	4708425	BLUEGREEN VACATIONS
Registration Number:	4471758	BLUEGREEN VACATIONS SHARE HAPPINESS
Registration Number:	4411670	BLUEGREENAXIS
Registration Number:	4332647	BLUEGREENGETAWAYS
Registration Number:	4332646	BLUEGREENVACATIONS
Registration Number:	4522056	BLUEGREENVACATIONS
Registration Number:	4522057	BLUEGREENVACATIONS
Registration Number:	2088756	COLORFUL PLACES TO LIVE AND PLAY
Registration Number:	3126831	COLORFUL PLACES TO PLAY
Registration Number:	5018187	
Registration Number:	2707084	ENCORE REWARDS
Registration Number:	2970431	GREAT VACATION DESTINATIONS!

CH \$590.00 2088758

Property Type	Number	Word Mark
Registration Number:	2748741	LEISUREPATH
Serial Number:	86558965	MY VACATION TV
Registration Number:	3062500	OUTDOOR TRAVELER
Registration Number:	4289673	PRIZZMA
Registration Number:	4905832	VACAYS & STAYS
Registration Number:	4291442	HOSPITALITY HAPPENS HERE

**CORRESPONDENCE DATA**

Fax Number: 3124635001  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 312-463-5000  
Email: hsmith@bannerwitcoff.com  
Correspondent Name: Banner & Witcoff, Ltd.  
Address Line 1: 10 South Wacker Drive  
Address Line 2: Suite 3000  
Address Line 4: Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	005178.00020
<b>NAME OF SUBMITTER:</b>	Helen Hill Minsker
<b>SIGNATURE:</b>	/helen hill minsker/
<b>DATE SIGNED:</b>	12/12/2017

**Total Attachments: 7**  
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source=Corporate Registry Extracts for Bluegreen Corporation#page2.tif  
source=Corporate Registry Extracts for Bluegreen Corporation#page3.tif  
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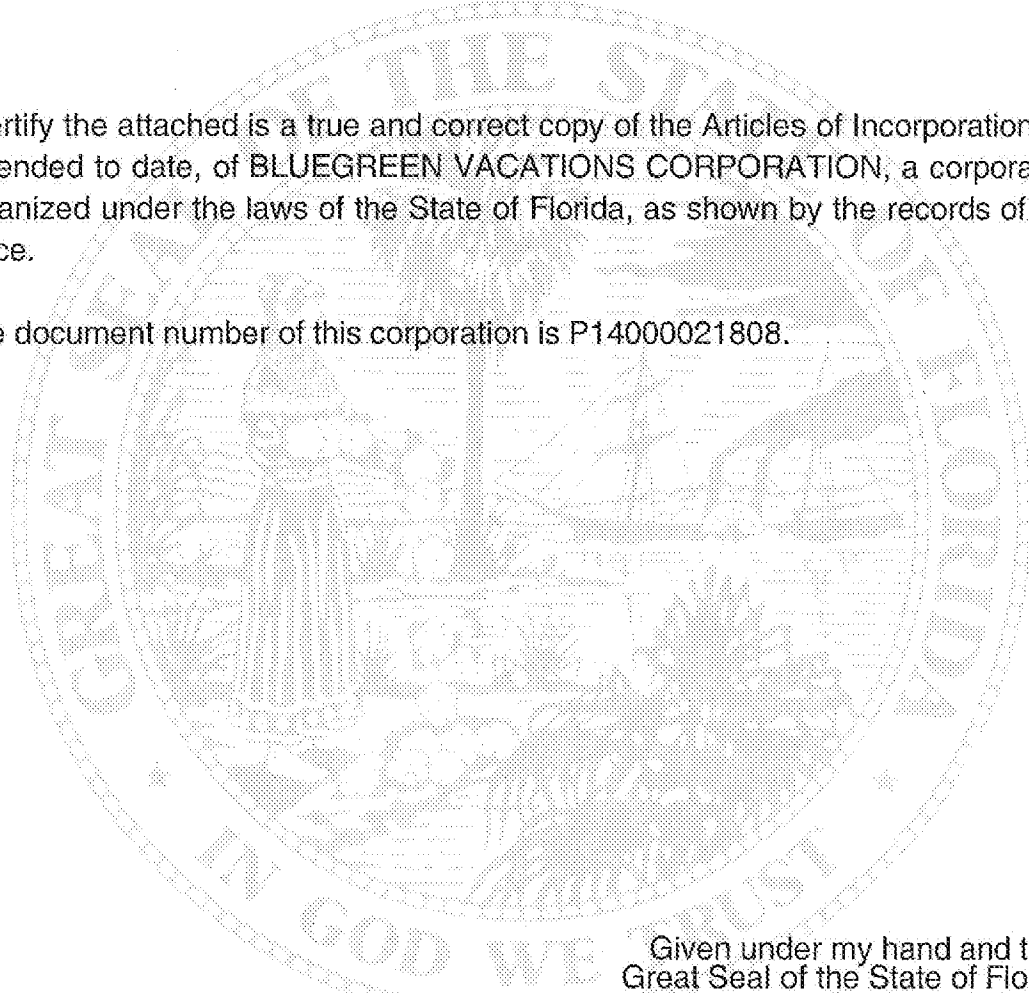
# State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Incorporation, as amended to date, of BLUEGREEN VACATIONS CORPORATION, a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is P14000021808.



Given under my hand and the  
Great Seal of the State of Florida  
at Tallahassee, the Capital, this the  
Third day of October, 2017



CR2EO22 (1-11)

*Ken Detzner*

Ken Detzner  
Secretary of State

TRADEMARK

REEL: 006225 FRAME: 0989

Extract from Corporate Register –  
Certificate of Domestication and Articles  
of Incorporation of Bluegreen  
Corporation (3/6/14)

CERTIFICATE OF DOMESTICATION

The undersigned, Michael D. Kaminer, Senior Vice President and Assistant Secretary of Bluegreen Corporation, a foreign corporation, in accordance with s. 607.1801, Florida Statutes, does hereby certify:

- 1. The date on which corporation was first formed was September 18, 1985.
- 2. The jurisdiction where the above named corporation was first formed, incorporated, or otherwise came into being was the Commonwealth of Massachusetts.
- 3. The name of the corporation immediately prior to the filing of this Certificate of Domestication was Bluegreen Corporation.
- 4. The name of the corporation, as set forth in its articles of incorporation, to be filed pursuant to s. 607.0202 with this certificate is Bluegreen Corporation.
- 5. The jurisdiction that constituted the seat, siege social, or principal place of business or central administration of the corporation, or any other equivalent jurisdiction under applicable law, immediately before the filing of the Certificate of Domestication was the State of Florida.
- 6. Attached are Florida articles of incorporation to complete the domestication requirements pursuant to s. 607.1801.

I am Senior Vice President and Assistant Secretary of Bluegreen Corporation and am authorized to sign this Certificate of Domestication on behalf of the corporation and have done so this the 6th day of March, 2014.

*Michael D. Kaminer*  
(Authorized Signature)

FILED  
14 MAR 10 AM 12:31  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**ARTICLES OF INCORPORATION  
OF  
BLUEGREEN CORPORATION**

Pursuant to the provisions of Section 607.0202 of the Florida Business Corporation Act, the undersigned does hereby execute and submit for filing with the Florida Department of State these Articles of Incorporation as follows:

**ARTICLE I  
NAME**

The name of the corporation is Bluegreen Corporation (the "Corporation").

**ARTICLE II  
INITIAL PRINCIPAL PLACE OF BUSINESS**

The mailing address and street address of the initial principal office of the Corporation is 4960 Conference Way North, Suite 100, Boca Raton, Florida 33431.

**ARTICLE III  
CAPITAL STOCK**

The Corporation is authorized to issue 100 shares of common stock, par value \$0.01 per share.

**ARTICLE IV  
NAME AND ADDRESS OF INITIAL REGISTERED AGENT**

The address of the initial registered office of the Corporation in the State of Florida, and the name of the initial registered agent for service of process at such address, is:

Anthony M. Puleo  
4960 Conference Way North  
Suite 100  
Boca Raton, Florida 33431

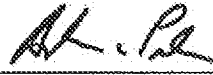
**ARTICLE VI  
NAME AND ADDRESS OF INCORPORATOR**

The name and address of the incorporator of the Corporation is:

Anthony M. Puleo  
4960 Conference Way North  
Suite 100  
Boca Raton, Florida 33431

FILED  
14 MAR 10 AM 12:31  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

IN WITNESS WHEREOF, the undersigned has made and subscribed these Articles of Incorporation for the foregoing uses and purposes as of this 6<sup>th</sup> day of March 2014.

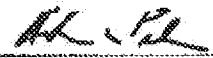


\_\_\_\_\_  
Anthony M. Puleo  
Incorporator

REGISTERED AGENT'S ACCEPTANCE

Having been named as registered agent and to accept service of process for Bluegreen Corporation at the place designated in these Articles of Incorporation, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligation of my position as registered agent as provided for in Chapter 607, Florida Statutes.

Dated: March 6, 2014



\_\_\_\_\_  
Anthony M. Puleo  
Registered Agent

FILED  
14 MAR 10 AM 12:31  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Extract from Corporate Register –  
Articles of Amendment to Articles of  
Incorporation of Bluegreen Corporation  
(Change of name to Bluegreen Vacations  
Corporation – 9/22/17)



ARTICLES OF AMENDMENT  
TO  
ARTICLES OF INCORPORATION  
OF  
BLUEGREEN CORPORATION

These Articles of Amendment are being filed pursuant to the provisions of Sections 607.1006, Florida Statutes, to amend the Articles of Incorporation of Bluegreen Corporation, a Florida corporation (the "Corporation"), filed on March 10, 2014 under Document Number P14000021808, as follows:

**FIRST:** The name of the Corporation is Bluegreen Corporation.

**SECOND:** Article 1 of the Corporation's Articles of Incorporation is deleted in its entirety and the following substituted therefor:

ARTICLE I - NAME

The name of the corporation is Bluegreen Vacations Corporation.

**THIRD:** The amendment was adopted by the sole shareholder. The number of votes cast for the amendment by the sole shareholder was sufficient for approval.

IN WITNESS WHEREOF, the undersigned has executed the Articles of Amendment to Articles of Incorporation this 22nd day of September, 2017.

By: Michael D. Kaminer  
Michael D. Kaminer  
Senior Vice President

FILED  
SEP 25 11:31  
TALLAHASSEE, FLORIDA

SEP 25 11:31

FILED