

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454330

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluegreen Corporation		09/22/2017	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Bluegreen Vacations Corporation		
Street Address:	4960 Conference Way North		
Internal Address:	Suite 100		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	2088758	BLUEGREEN	
Registration Number:	2090596	BLUEGREEN	
Registration Number:	3398440	BLUEGREEN RESORTS	
Registration Number:	5087648	BLUEGREEN REWARDS	
Registration Number:	2597850	BLUEGREEN VACATION CLUB	
Registration Number:	4708425	BLUEGREEN VACATIONS	
Registration Number:	4471758	BLUEGREEN VACATIONS SHARE HAPPINESS	
Registration Number:	4411670	BLUEGREENAXIS	
Registration Number:	4332647	BLUEGREENGETAWAYS	
Registration Number:	4332646	BLUEGREENVACATIONS	
Registration Number:	4522056	BLUEGREENVACATIONS	
Registration Number:	4522057	BLUEGREENVACATIONS	
Registration Number:	2088756	COLORFUL PLACES TO LIVE AND PLAY	
Registration Number:	3126831	COLORFUL PLACES TO PLAY	
Registration Number:	5018187		
Registration Number:	2707084	ENCORE REWARDS	
Registration Number:	2970431	GREAT VACATION DESTINATIONS!	
Registration Number:	2748741	LEISUREPATH	

CH \$665.00 2088758

Property Type	Number	Word Mark
Serial Number:	87539966	LIFETIME OF VACATIONS
Serial Number:	86558965	MY VACATION TV
Registration Number:	3062500	OUTDOOR TRAVELER
Registration Number:	4289673	PRIZZMA
Registration Number:	4905832	VACAYS & STAYS
Registration Number:	4291442	HOSPITALITY HAPPENS HERE
Registration Number:	4756740	POWER OF VACATION
Registration Number:	4521479	WE BELIEVE IN THE POWER OF VACATION

CORRESPONDENCE DATA

Fax Number: 3124635001
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-463-5000
Email: hsmith@bannerwitcoff.com
Correspondent Name: Banner & Witcoff, Ltd.
Address Line 1: 10 South Wacker Drive
Address Line 2: Suite 3000
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	005178.00020
NAME OF SUBMITTER:	Helen Hill Minsker
SIGNATURE:	/helen hill minsker/
DATE SIGNED:	12/13/2017

Total Attachments: 3

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source=Corporate Registry Extracts for Bluegreen Vacations Corporation#page3.tif

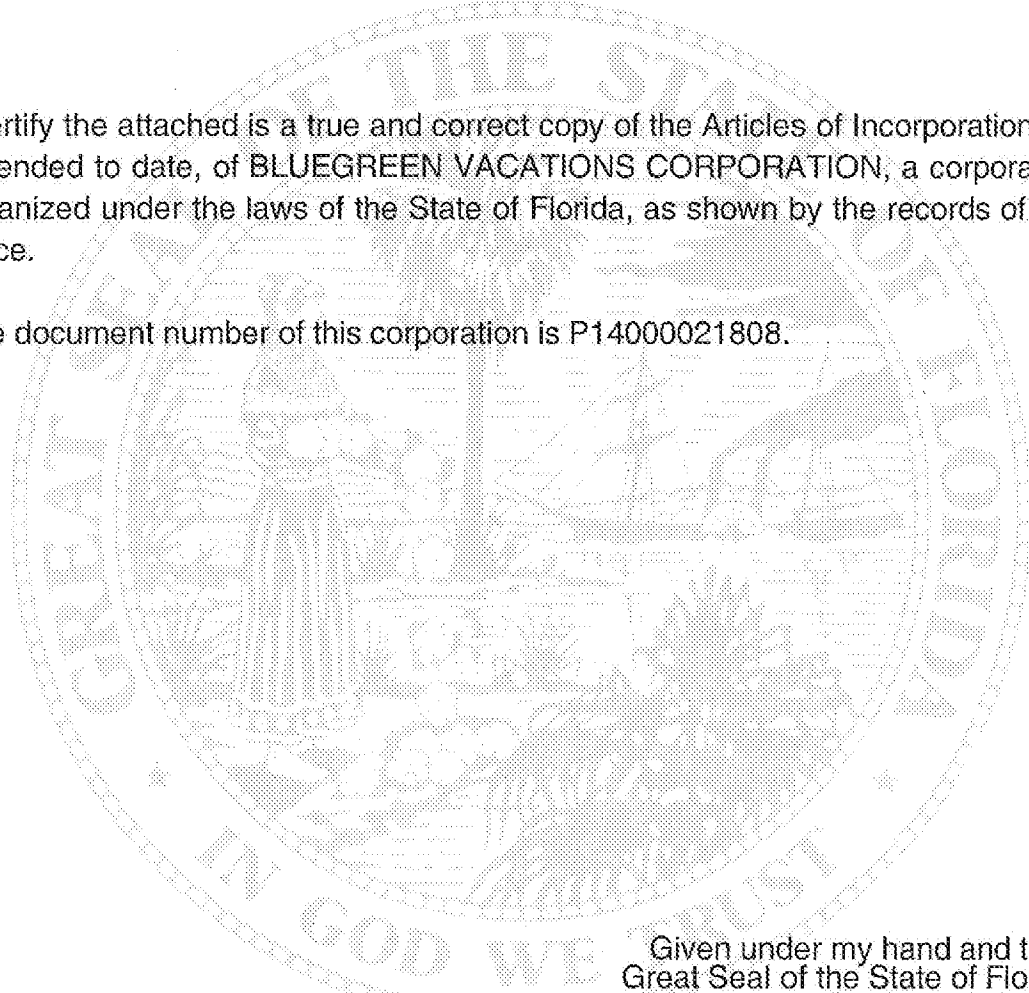
State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Incorporation, as amended to date, of BLUEGREEN VACATIONS CORPORATION, a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is P14000021808.



Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Third day of October, 2017



CR2EO22 (1-11)

Ken Detzner

Ken Detzner
Secretary of State

TRADEMARK

REEL: 006227 FRAME: 0225

Extract from Corporate Register –
Articles of Amendment to Articles of
Incorporation of Bluegreen Corporation
(Change of name to Bluegreen Vacations
Corporation – 9/22/17)

ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
BLUEGREEN CORPORATION

These Articles of Amendment are being filed pursuant to the provisions of Sections 607.1006, Florida Statutes, to amend the Articles of Incorporation of Bluegreen Corporation, a Florida corporation (the "Corporation"), filed on March 10, 2014 under Document Number P14000021808, as follows:

FIRST: The name of the Corporation is Bluegreen Corporation.

SECOND: Article 1 of the Corporation's Articles of Incorporation is deleted in its entirety and the following substituted therefor:

ARTICLE I - NAME

The name of the corporation is Bluegreen Vacations Corporation.

THIRD: The amendment was adopted by the sole shareholder. The number of votes cast for the amendment by the sole shareholder was sufficient for approval.

IN WITNESS WHEREOF, the undersigned has executed the Articles of Amendment to Articles of Incorporation this 22nd day of September, 2017.

By: Michael D. Kaminer
Michael D. Kaminer
Senior Vice President

FILED
SEP 25 11:31
TALLAHASSEE, FLORIDA

SEP 25 11:31

FILED