

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454337

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael M. O'Hara		12/08/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bimbo Bakeries USA, Inc.		
Street Address:	255 Business Center Drive		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5082500	DELIGHTFUL	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-321-4200		
Email:	officeactions@brinksgilson.com		
Correspondent Name:	Brinks Gilson & Lione		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	14259-DELIGHTFUL5082500		
NAME OF SUBMITTER:	Joshua S. Frick		
SIGNATURE:	/Joshua S. Frick/		
DATE SIGNED:	12/13/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Michael M. O'Hara, an individual residing at 1248 December Drive, Scranton, Pennsylvania 18505 ("Assignor"), has adopted, owns and is using the DELIGHTFUL trademark on and in connection with "nutrient-fortified foods, namely, bread" (the "DELIGHTFUL Mark"); and

WHEREAS, Assignor owns a United States federal registration for the DELIGHTFUL Mark (Reg. No. 5,082,500 / Ser. No. 85/931,521) for "nutrient-fortified foods, namely, bread" (the "DELIGHTFUL Registration"), as well as all common-law rights associated with the DELIGHTFUL Mark for those specific goods, together with the goodwill arising from the use of and symbolized by the DELIGHTFUL Mark for those specific goods; and

WHEREAS, Bimbo Bakeries USA, Inc., a Delaware corporation, with a principal place of business at 255 Business Center Drive, Horsham, Pennsylvania 19044 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the DELIGHTFUL Mark and the DELIGHTFUL Registration, as well as all common-law rights associated with the mark, and the goodwill arising from the use of and symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby grants, sells, assigns and transfers all right, title and interest in and to the DELIGHTFUL Mark and the DELIGHTFUL Registration, including but not limited to all common law rights associated therewith together with the goodwill arising from the use of and symbolized by the mark, and all of Assignor's rights therein, including the right to pursue legal action for past infringement thereof, and related damages.

MICHAEL M. O'HARA

By: 

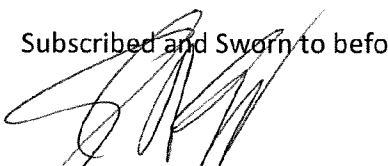
Name: Michael M. O'Hara

Title: _____

Date: December 8, 2017

Dated effective as of: _____, 2017

Subscribed and Sworn to before me this 8th day of December, 2017


Notary Public

My Commission Expires: 4/28/2019

