

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454403

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VF Biker Built Apparel, LLC		04/28/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Fanatics Biker Built Apparel, LLC		
Street Address:	8100 Nations Way		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32256		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87334972	BIKER BUILT	
Serial Number:	87334960		
Serial Number:	86609068	BIKER BUILT	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.739.3000		
Email:	jennifer.evans@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	011558-0177		
NAME OF SUBMITTER:	Jennifer C. Evans		
SIGNATURE:	/jce/		
DATE SIGNED:	12/13/2017		
Total Attachments: 3			
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "FANATICS BIKER BUILT APPAREL, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE SECOND DAY OF JUNE, A.D. 2016, AT 11:19 O`CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "VF BIKER BUILT APPAREL, LLC" TO "FANATICS BIKER BUILT APPAREL, LLC", FILED THE TWENTY-EIGHTH DAY OF APRIL, A.D. 2017, AT 1:26 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "FANATICS BIKER BUILT APPAREL, LLC".




Jeffrey W. Bullock, Secretary of State

6058228 8100H
SR# 20173695315

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202562327
Date: 05-18-17

TRADEMARK
REEL: 006227 FRAME: 0651

CERTIFICATE OF FORMATION
OF
VF BIKER BUILT APPAREL, LLC

This Certificate of Formation of VF Biker Built Apparel, LLC (the "**Company**") is being duly executed and filed by the undersigned.

FIRST: The name of the limited liability company is VF Biker Built Apparel, LLC.

SECOND: The address of the registered office of the limited liability company in the State of Delaware is c/o Corporation Service Company, 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle, Delaware 19808.

THIRD: The name and address of the registered agent to service of process on the limited liability company in the State of Delaware is Corporation Service Company, 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle, Delaware 19808.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 2nd day of June, 2016.

By: Mark R. Townsend
Mark R. Townsend
Authorized Person

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF FORMATION
OF
VF BIKER BUILT APPAREL, LLC**

In accordance with Section 18-202 of the Delaware Limited Liability Company Act:

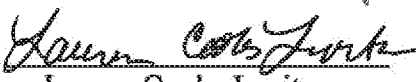
1. The name of the limited liability company is VF Biker Built Apparel, LLC (the "Company").
2. The original Certificate of Formation of the Company was filed on June 2, 2016.
3. Article FIRST of the Certificate of Formation of the Company is hereby amended in its entirety to read as follows:

"FIRST: The name of the limited liability company is Fanatics Biker Built Apparel, LLC."
4. This Certificate of Amendment shall be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of the Certificate of Formation of VF Biker Built Apparel, LLC this 28th day of April, 2017.

VF BIKER BUILT APPAREL, LLC

By: Diamond Acquisition Company, LLC,
its sole member

By: 
Name: Lauren Cooks Levitan
Title: Chief Financial Officer