

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454531

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RODGERS & HAMMERSTEIN BV		06/30/2017	Limited Liability Company: NETHERLANDS
RECEIVING PARTY DATA			
Name:	IMAGEM HOLDING BV		
Street Address:	Emmastraat 21 - 1211 NE		
Internal Address:	1200 BB		
City:	Hilversum		
State/Country:	NETHERLANDS		
Entity Type:	Limited Liability Company: NETHERLANDS		
Name:	ANNA E. CROUSE		
Street Address:	1251 Avenue of the Americas - 21st Floor		
Internal Address:	c/o Davis Wright Tremaine LLP		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	The Howard Lindsay Trust		
Street Address:	1251 Avenue of the Americas - 21st Floor		
Internal Address:	c/o Davis Wright Tremaine LLP		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	Trust: NEW YORK		
Composed Of:	<ul style="list-style-type: none"> • Anna E. Crouse, UNITED STATES, INDIVIDUAL • Jeremy Nussbaum, UNITED STATES, INDIVIDUAL • Dorothy Lindsay, UNITED STATES, INDIVIDUAL 		
Name:	Trust u/w Russel Crouse		
Street Address:	1251 Avenue of the Americas - 21st Floor		
Internal Address:	c/o Davis Wright Tremaine LLP		
City:	New York		
State/Country:	NEW YORK		

TRADEMARK

Postal Code:	10020
Entity Type:	Trust: NEW YORK
Composed Of:	<ul style="list-style-type: none"> • Anna E. Crouse, UNITED STATES, INDIVIDUAL • Jeremy Nussbaum, UNITED STATES, INDIVIDUAL • Dorothy Lindsay, UNITED STATES, INDIVIDUAL

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1732991	THE SOUND OF MUSIC
Registration Number:	1738432	THE SOUND OF MUSIC

CORRESPONDENCE DATA

Fax Number: 2125866155
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-699-6531
Email: robin.walton@imagem.com
Correspondent Name: Robin Walton
Address Line 1: 229 West 28th Street - 11th Floor
Address Line 4: New York, NEW YORK 10001

DOMESTIC REPRESENTATIVE

Name: Victoria G. Traube
Address Line 1: 229 West 28th Street - 11th Floor
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	VICTORIA G. TRAUBE
SIGNATURE:	/VICTORIA G. TRAUBE/
DATE SIGNED:	12/14/2017

Total Attachments: 3

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ASSIGNMENT

This assignment ("Assignment") is effective as of **June 30, 2017** by and between **Rodgers & Hammerstein BV**, a limited liability company organized under the laws of the Netherlands, with a place of business at Emmastraat 21 - 1211 NE, P.O. Box 1088 - 1200 BB, Hilversum, The Netherlands (the "Assignor"), on the one hand, and **Imagem Holding BV**, a limited liability company organized under the laws of the Netherlands, with a place of business at Emmastraat 21 - 1211 NE, P.O. Box 1088 - 1200 BB, Hilversum, The Netherlands (the "Assignee").

WHEREAS, Assignor is the owner of the trademarks and trade names shown on Schedule A which are attached hereto and made a part hereof, subject to the limitations set forth on Schedule B which is attached hereto and made a part hereof (the "Marks");

WHEREAS, Assignee has succeeded to all rights, title and interest in and to the Marks.

NOW THEREFORE, for and in consideration of ten dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee absolutely and forever, subject to the limitations set forth in said Schedule B, Assignor's entire right title, and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all corresponding registrations, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this Assignment by the Assignee in the countries listed in Schedule A and any other countries as appropriate.

Assignee hereby accepts the assignment of the Marks, applications and registrations listed on Schedule A and any other countries as appropriate.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

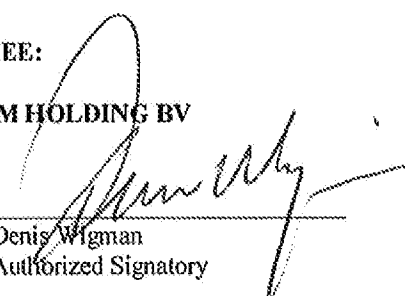
This Agreement may be executed in counterparts which, taken together, shall constitute a fully integrated and binding contract. For the purposes of executed, a fax signature or a signature transmitted electronically by computer file (e.g., .PDF, JPEG or .TIFF) shall be deemed as valid as an original.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of this 30th day of June, 2017.

ASSIGNEE:

IMAGEM HOLDING BV

By:

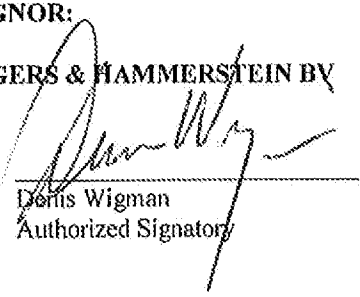


Denis Wigman
Authorized Signatory

ASSIGNOR:

RODGERS & HAMMERSTEIN BV

By:



Denis Wigman
Authorized Signatory

SCHEDULE A

TRADEMARK	CLASS	COUNTRY	SERIAL NO.	REGISTRATION NO.
THE SOUND OF MUSIC	16	US	74/239439	1,732,991
THE SOUND OF MUSIC	25	US	74/265955	1,738,432

SCHEDULE B

Limitations

The rights conveyed are subject to the interests, as applicable, of Anna E. Crouse, The Howard Lindsay Trust and the Trust u/w of Russel Crouse (collectively, "Lindsay and Crouse") in the following:

TRADEMARK	CLASS	COUNTRY	SERIAL NO.	REGISTRATION NO.
THE SOUND OF MUSIC	16	US	74/239439	1,732,991
THE SOUND OF MUSIC	25	US	74/265955	1,738,432