

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454792

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Busy Life, LLC		11/30/2017	Limited Liability Company: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spin Master Ltd.		
<b>Street Address:</b>	121 Bloor Street East		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M4W 3M5		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3910447	PERPLEXUS	
<b>Registration Number:</b>	4039590	EPIC	
<b>Registration Number:</b>	4418900	PERPLEXUS TWIST	
<b>Registration Number:</b>	4043313	PERPLEXUS ROOKIE	
<b>Registration Number:</b>	4143640	PERPLEXUS ORIGINAL	
<b>Registration Number:</b>	4704996	PERPLEXUS WARP	
<b>Registration Number:</b>	3752319	PERPLEXUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	416 364 6002		
<b>Email:</b>	katyd@spinmaster.com		
<b>Correspondent Name:</b>	Katy Davis		
<b>Address Line 1:</b>	121 Bloor Street East		
<b>Address Line 2:</b>	Spin Master Ltd.		
<b>Address Line 4:</b>	Toronto, Ontario, CANADA M4W 3M5		
<b>NAME OF SUBMITTER:</b>	Katy Davis		
<b>SIGNATURE:</b>	/Katy Davis/		

CH \$190.00 3910447

**DATE SIGNED:**

12/15/2017

**Total Attachments: 6**

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**TRADEMARKS ASSIGNMENT**

WHEREAS the undersigned has entered into an asset purchase agreement (the "Purchase Agreement") dated the date hereof between, *inter alia*, Spin Master Ltd. (the "Assignee"), as purchaser, and the undersigned, as vendor.

IN CONSIDERATION of the payment of the Purchase Price (as such term is defined in the Purchase Agreement) to the undersigned as set out in the Purchase Agreement, the undersigned does hereby irrevocably and unconditionally sell, assign, transfer, release and quitclaim unto the Assignee and its successors and assigns, the undersigned's worldwide right, title and interest (if any) in the Trademarks attached hereto as Schedule "A" (the "Trademarks"), and in and to all applications, registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any common law rights accrued through use of the Trademarks together with all rights of action resulting from any adverse or confusing use of the Trademarks.

IN FURTHER CONSIDERATION as aforesaid, the undersigned, hereby represents, warrants and covenants, as applicable, that at the request of the Assignee and from time to time, the undersigned shall execute and deliver where applicable such additional conveyances, transfers and other assurances as may be reasonably required to effectually transfer the Trademarks to the Assignee and shall execute and delivery any other documents which may be required to register or perfect title to the Assignee.

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IN WITNESS WHEREOF, the undersigned has executed this Assignment and Quitclaim under as of the 30<sup>th</sup> day of November, 2017.

BUSY LIFE LLC d/b/a PERPLEXUS LLC

Box 115

Kaysville, Utah 84037

Attention: James Packer and Matt Nelson

By: \_\_\_\_\_

Name: James Packer

Title: Authorized Representative + signatory

I have the authority to bind the company.

*[Signature Page – Assignment of Trademarks]*

**TRADEMARK**  
**REEL: 006230 FRAME: 0488**

SCHEDULE "A"

TRADEMARKS

Country	Trademark	App No. Filing Date	Reg No. Issue Date	Status / Deadline
China	PERPLEXUS	8081375 February 24, 2010	8081375 March 7, 2011	Renewal Due March 6, 2021
	BPIC	9096779 January 27, 2011	9096779 February 7, 2012	Renewal Deadline February 7, 2022
	PERPLEXUS TWIST	9096778 January 27, 2011	9096778 February 7, 2012	Renewal Deadline February 7, 2022
	PERPLEX US ROOKIE	9212283 March 15, 2011	9212283 March 21, 2012	Renewal Deadline March 21, 2022
	PERPLEX US ORIGINAL	9212282 March 15, 2011	9212282 March 21, 2012	Renewal Deadline March 21, 2022

Country	Trademark	App No. Filing Date	Reg No. Issue Date	Status / Deadline
United States	PERPLEXUS (Design/Words)	85/077,168 April 6, 2010	3910447 January 25, 2011	Affid. of Use Due January 25, 2017 Renewal Due January 25, 2021
	EPIC	85/114,701 August 24, 2010	4,039,590 October 11, 2011	Affid. of Use Due October 11, 2017 Renewal Due October 11, 2021
	PERPLEXUS TWIST	85/114,775 August 24, 2010	4,418,900 October 15, 2013	Affid. of Use Due October 15, 2019 Renewal Due October 15, 2023
	PERPLEXUS ROOKIE	85/187,111 November 30, 2010	4,043,313 October 18, 2011	Affid. of Use Due October 18, 2017 Renewal Due October 18, 2021
	PERPLEXUS ORIGINAL	85/187,165 November 30, 2010	4,143,640 May 15, 2012	Affid. of Use Due May 15, 2018 Renewal Due May 15, 2022



Country	Trademark	App No. Filing Date	Reg No. Issue Date	Status / Deadline
European Community	PERPLEXUS WARP	86/155,224 December 31, 2013	4,704,996 March 17, 2015	Affid. of Use Due March 17, 2021 Renewal Due March 17, 2025
	PERPLEXUS (Character Mark)	77/812,936 August 26, 2009	3,752,319 Feb. 23, 2010	Renewal Deadline February 23, 2020
	EPIC	009688292 January 26, 2011	009688292 July 5, 2011	Renewal Deadline January 26, 2021
	PERPLEXUS TWIST	009688251 January 26, 2011	009688251 July 5, 2011	Renewal Deadline Jan. 26, 2021
European Community	PERPLEXUS ORIGINAL	009779141 March 2, 2011	009779141 July 13, 2011	Renewal Deadline March 2, 2021
	PERPLEXUS ROOKIE	009779067 March 2, 2011	009779067 July 13, 2011	Renewal Deadline March 2, 2021
	PERPLEXUS	010045409 June 14, 2011	010045409 Oct. 25, 2011	Renewal Deadline June 14, 2021
Ch ile	PERPLEXUS	1061830 June 11, 2013	1114199 July 25, 2014	Renewal Deadline July 25, 2024

Country	Trademark	App No. Filing Date	Reg No. Issue Date	Status / Deadline
Peru	PERPLEXUS	499584-2012 July 5, 2012	193832 November 26, 2012	Renewal Deadline November 26, 2022
Canada	PERPLEXUS	1593548 September 10, 2012	890240 November 18, 2014	Renewal Deadline November 18, 2029
International Registration under Madrid Agreement and Protocol (for Australia, Israel, Japan, Korea, Russia, Turkey)	PERPLEXUS	A0030654 July 3, 2012	1128271 July 3, 2012	Renewal Deadline July 3, 2022

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TRADEMARK

REEL: 006230 FRAME: 0492

RECORDED: 12/15/2017