

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454887

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Modell Enterprises Limited		12/06/2017	Limited Corporation: ENGLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lister Petter IPR Holdings Limited		
<b>Street Address:</b>	Wessex House		
<b>Internal Address:</b>	Teign Road		
<b>City:</b>	Newton Abott		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	TQ12 4AA		
<b>Entity Type:</b>	Limited Corporation: ENGLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1582242	LISTER PETTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3127043001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-704-3336		
<b>Email:</b>	trademarks@hinshawlaw.com		
<b>Correspondent Name:</b>	Kourtney A. Mulcahy		
<b>Address Line 1:</b>	222 N. LaSalle Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	1003023		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Kourtney A. Mulcahy		
<b>Address Line 1:</b>	222 N. LaSalle Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Kourtney A. Mulcahy		

CH \$40.00 1582242

<b>SIGNATURE:</b>	/kourtney mulcahy/
<b>DATE SIGNED:</b>	12/18/2017
<b>Total Attachments: 1</b> source=Lister Petter Executed US TM Assignment#page1.tif	

**ASSIGNMENT OF ALL RIGHT, TITLE, AND INTEREST**

This Trademark Assignment Agreement ("Assignment") is entered into on this 06 day of DECEMBER, 2017 by and between MODELL ENTERPRISES LIMITED, a limited corporation incorporated and registered under the laws of England and Wales, having a registered place of business at C/O 1st Floor Office, Regent House, Stourbridge, DY8 1QD Unite Kingdom ("Assignor") and LISTER PETTER IPR HOLDINGS LIMITED, a limited corporation incorporated and registered under the laws of England and Wales, having a registered place of business at Wessex House, Teign Road, Newton Abbott TQ12 4AA UNITED KINGDOM ("Assignee").

**RECITALS:**

**WHEREAS**, Assignor owns the entire right, title and interest in and to that certain US trademark registration (the "Mark") listed below; and

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
LISTER PETTER	1582242	February 13, 1990

**WHEREAS**, Assignor wishes to assign all right, title and interest in the Mark to Assignee;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE its entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

**WHEREAS**, Assignor acknowledges Assignee's exclusive right, title and interest in and to the above-referenced registration and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such rights, title and interest or full exercise thereof.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

ASSIGNEE:

**MODELL ENTERPRISES LIMITED**

**LISTER PETTER IPR HOLDINGS LIMITED**

By: 

By: 

Name: Devon Modell

Name: KEITH MASON

Title: Director

Title: DIRECTOR

300542679v1 2172