

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455265

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Equitable Origin LLC		12/05/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Equitable Origin Inc.		
<b>Street Address:</b>	894 Avenue of the Americas, 5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Non-Profit Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4369018	EO100	
<b>Serial Number:</b>	86266875	EO	
<b>Serial Number:</b>	86266954	EQUITABLE ORIGIN	
<b>Serial Number:</b>	86542547	EQUITABLE ORIGIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6173459020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-345-9000		
<b>Email:</b>	tmdocket@hinckleyallen.com		
<b>Correspondent Name:</b>	Thomas F. Dunn, Esq.		
<b>Address Line 1:</b>	28 State Street		
<b>Address Line 2:</b>	Hinckley Allen & Snyder, LLP		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>NAME OF SUBMITTER:</b>	Thomas F. Dunn		
<b>SIGNATURE:</b>	/Thomas F. Dunn/		
<b>DATE SIGNED:</b>	12/20/2017		
<b>Total Attachments: 2</b>			
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OP \$115.00 4369018



# TRADEMARK ASSIGNMENT

THIS ASSIGNMENT dated as of December 5, 2017, (the "Effective Date"), is made between Equitable Origin LLC, a Delaware Limited Liability Company, having a business address of 894 Avenue of the Americas, 5<sup>th</sup> Floor, New York, NY 10001, (the "Assignor") and Equitable Origin Inc., a Delaware non-profit corporation, having a business address of 894 Avenue of the Americas, 5<sup>th</sup> Floor, New York, NY 10001 (the "Assignee").

WHEREAS, Assignor is the owner of the Trademark Registrations listed on Schedule A attached hereto (the "Trademarks"), and

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to Trademarks from Assignor pursuant to this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and the right to enforce the Trademarks, and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued including, without limitation, the exclusive rights to maintain all such registrations, renewals, and applications; to sue for all past, present, or future infringements or other violations of any rights in or to the Trademarks; and to settle and retain proceeds from any such actions in the name of Assignee, its successors or assigns.

2. Further Assurances. Assignor shall execute such written instruments, extend such other cooperation and perform such other acts as may be reasonably necessary or advisable to more effectively transfer and assign to and vest in Assignee the Trademarks, and Assignor hereby irrevocably appoints Assignee and any of its officers as Assignor's attorney in fact to undertake such acts in Assignor's name.

IN WITNESS WHEREOF, the parties hereto have executed and made effective this Assignment as of the Effective Date.

ASSIGNOR:

Equitable Origin LLC

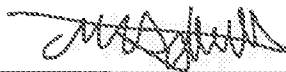


Name: David Poritz

Title: President, Equitable Origin LLC

ASSIGNEE:

Equitable Origin Inc.



Name: Soledad Mills

Title: CEO, Equitable Origin, Inc.

TRADEMARK

REEL: 006231 FRAME: 0944

**SCHEDULE A  
EQUITABLE ORIGIN LLC**

**Trademark Registrations**

<b>Country</b>	<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
United States	EO100	4369018	July 16, 2013

**Trademark Applications**

<b>Country</b>	<b>Trademark</b>	<b>Application Number</b>	<b>Filing Date</b>
United States	EO (and Design)	86/266,875	April 30, 2014
United States	EQUITABLE ORIGIN	86/266,954	April 30, 2014
United States	EQUITABLE ORIGIN	86/542,547	February 23, 2015