

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455989

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
StartUp:Education		12/26/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Chan Zuckerberg Initiative, LLC		
Street Address:	394 Pacific Avenue, 2nd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4081031	STARTUP:EDUCATION	
Registration Number:	4123906	STARTUP:EDUCATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	myoung@cooley.com		
Correspondent Name:	Chantal Hwang		
Address Line 1:	1299 Pennsylvania Avenue NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	327552-20000		
NAME OF SUBMITTER:	Michael Young		
SIGNATURE:	/Michael Young/		
DATE SIGNED:	12/27/2017		
Total Attachments: 2			
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Trademark Assignment

The Trademark Assignment (“Assignment”) is effective as of the last date of the signatures below (“Effective Date”) by and between, on the one hand, StartUp:Education, a California corporation (hereinafter “Assignor”) and, on the other hand, Chan Zuckerberg Initiative, LLC, a corporation organized under the laws of the State of Delaware (hereinafter “Assignee”).

RECITALS

WHEREAS, Assignor is the owner of the STARTUP:EDUCATION word mark registration, United States (“U.S.”) Registration Number (“Reg. No.”) 4,081,031, and the STARTUP:EDUCATION & design mark registration, U.S. Reg. No. 4,123,906, in connection with the charitable foundation services as set forth in greater detail in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement in and to said trademarks (hereinafter collectively referred to as the “STARTUP:EDUCATION Marks”);

WHEREAS, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said STARTUP:EDUCATION Marks and has not abandoned the same;

WHEREAS, Assignee desires to acquire Assignor’s rights, title, and interest in and to the STARTUP:EDUCATION Marks, together with the goodwill inherent therein; and

NOW THEREFORE, for other good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

AGREEMENT

Assignor hereby sells, transfers and assigns to Assignee all rights, title and interest Assignor has in and to the STARTUP:EDUCATION Marks, together with the goodwill of the business symbolized by said STARTUP:EDUCATION Marks, and any and all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for infringement of the STARTUP:EDUCATION Marks.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be duly executed and entered into as of the Effective Date.

Agreed & Accepted on behalf of Assignor

Agreed & Accepted on behalf of Assignee

DocuSigned by:
Paul Velaski
Signature: _____
00343D36005D479

DocuSigned by:
Hillary Bounds
Signature: _____
B7C8AB56799486

Name: Paul Velaski

Name: Hillary Bounds


Title: CFO

Title: Lead Counsel

Date: 12/26/2017

Date: 12/22/2017

Schedule A

Mark	U.S. Reg. No.	U.S. Reg. Date	Coverage
STARTUP:EDUCATION	4,081,031	Jan. 03, 2012	Charitable foundation services, namely, providing scholarships and financial assistance for programs and services of others, in Class 36
STARTUP:EDUCATION & design mark (shown below) 	4,123,906	April 10, 2012	Charitable foundation services, namely, providing scholarships and financial assistance for programs and services of others, in Class 36

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