

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM455998

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Financial Bank		12/21/2017	National Banking Association: OHIO
RECEIVING PARTY DATA			
Name:	Initials, Inc.		
Street Address:	583 Grant Street		
Internal Address:	Suite G		
City:	Clarksville		
State/Country:	GEORGIA		
Postal Code:	30523		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4163799	I	
Registration Number:	4189425	INITIALS, INC. THERE'S ONLY ONE YOU!	
CORRESPONDENCE DATA			
Fax Number:	5132414771		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(513) 352-6678		
Email:	dawn.schneider@thompsonhine.com		
Correspondent Name:	Carrie Shufflebarger, Thompson Hine LLP		
Address Line 1:	312 Walnut Street, Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Carrie A. Shufflebarger		
SIGNATURE:	/Carrie Shufflebarger/		
DATE SIGNED:	12/27/2017		
Total Attachments: 4			
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OP \$65.00 4163799

RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT ("Release"), dated as of December 21, 2017 is made by **FIRST FINANCIAL BANK**, an Ohio state chartered bank (f/k/a First Financial Bank, National Association, a national banking association) ("Secured Party"), and is as follows:

WHEREAS, Initials, Inc., a Georgia corporation ("Debtor"), and Secured Party are parties to that certain Trademark Security Agreement, dated as of June 23, 2015, which was recorded with the United States Patent and Trademark Office on June 24, 2015 in its records at Reel 5560, Frame 0133 (the "Agreement"); capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to the Secured Party a security interest in all of the Debtor's right, title and interest in, to and under the Trademark Collateral (as defined in the Agreement), including, without limitation: (a) all of Debtor's right, title and interest in and to all of its now or in the future owned or existing Trademarks listed on Schedule I of the Agreement (attached hereto and made a part hereof as Schedule I); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights corresponding to each of the Trademarks throughout the world; (f) all rights of Debtor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and service mark applications; and (g) together in each case with the goodwill of Debtor's business connected with the use of, and symbolized by, the foregoing; and

WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral solely as granted under the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the Trademark Collateral and (ii) any and all other rights it may have under the Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Release of Trademark Security Agreement to be duly executed as of the day and year first above written.

FIRST FINANCIAL BANK

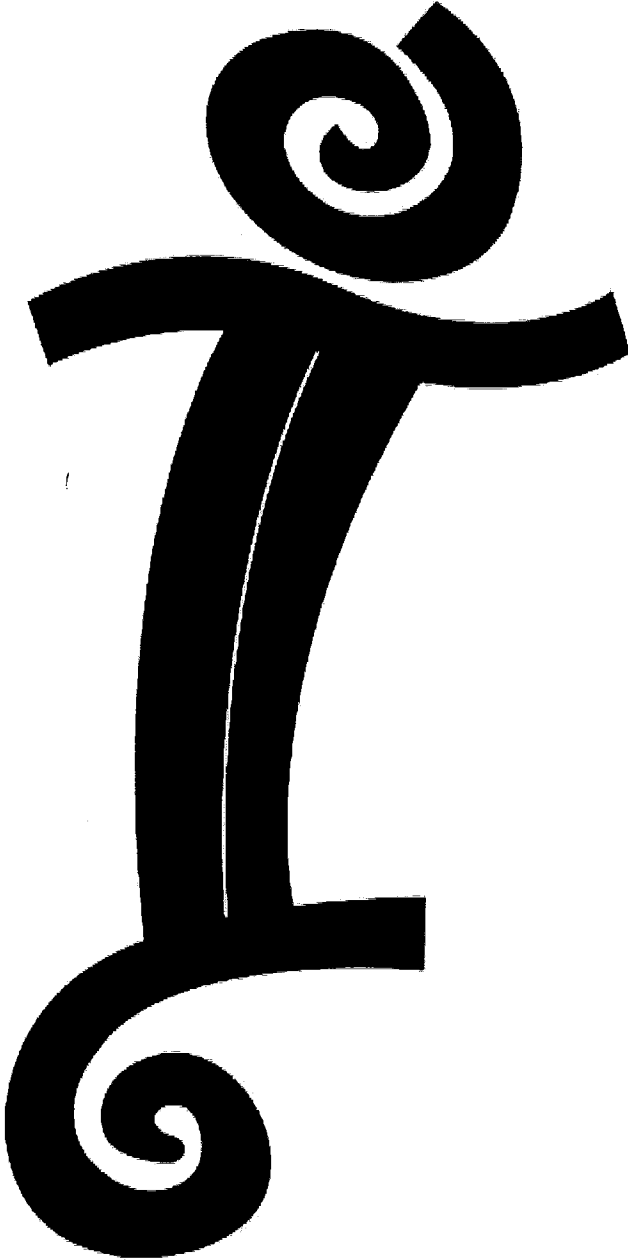
By: 
Brooke A. Balcom, Senior Vice President

SIGNATURE PAGE TO
RELEASE OF TRADEMARK SECURITY AGREEMENT
(INITIALS, INC.)

TRADEMARK
REEL: 006237 FRAME: 0016

SCHEDULE I
TRADEMARKS

1. Registered/Pending Trademarks

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
	85-428149	9/21/2011	4,163,799	6/26/2012

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
<p style="text-align: center;"> Initials, Inc. There's Only One You! </p>	85-428140	9/21/2011	4,189,425	8/14/2012

2. State and Common Law Trade Names and Trademarks

A. INITIALS, INC. MAKING LIFE PERSONAL and Design

Registration Number: 24,312

Registered: October 9, 2008

State: Georgia

Description: The italicized words "INITIALS, INC." with the dot and the base of the letter "I" in the word "INITIALS" containing a swirl, with the words "MAKING LIFE PERSONAL" below.

B. I and Design

Registration Number: 24,313

Registered: October 9, 2008

State: Georgia

Description: The letter "I" italicized such that the dot existing above the "I" is circular with a swirl. Likewise, the base of the "I" contains a swirl.

3. Trademark License Rights

None.