

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME		
EFFECTIVE DATE:	12/20/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLEETCROSS HOLDINGS, INC	FORMERLY SERVICE PROFESSIONALS, INC.	12/20/2017	Corporation: DELAWARE
NEWLY MERGED ENTITY DATA			
Name	Execution Date	Entity Type	
Hearst Business Publishing, Inc.	12/20/2017	Corporation: DELAWARE	
MERGED ENTITY'S NEW NAME (RECEIVING PARTY)			
Name:	Hearst Business Publishing, Inc.		
Street Address:	300 West 57th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2242621	FLEETCROSS	
CORRESPONDENCE DATA			
Fax Number:	6462802022		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126492022		
Email:	trademarks@hearst.com		
Correspondent Name:	Maureen Sheehan		
Address Line 1:	300 West 57th Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	13445 FLEETCROSS		
NAME OF SUBMITTER:	Karolyn Richter		
SIGNATURE:	/Karolyn Richter/		

CH \$40.00 2242621

DATE SIGNED:	01/03/2018
Total Attachments: 3 source=20171220 - Certificate of Ownership and Merger - FleetCross Holdings#page1.tif source=20171220 - Certificate of Ownership and Merger - FleetCross Holdings#page2.tif source=20171220 - Certificate of Ownership and Merger - FleetCross Holdings#page3.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"FLEETCROSS HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "HEARST BUSINESS PUBLISHING, INC." UNDER THE NAME OF "HEARST BUSINESS PUBLISHING, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2017, AT 7:06 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

2043951 8100M
SR# 20177703344

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203850890
Date: 12-28-17

TRADEMARK
REEL: 006241 FRAME: 0920

HEARST BUSINESS PUBLISHING, INC.

SR 20177703344 - File Number 2043951

CERTIFICATE OF OWNERSHIP AND MERGER

regarding the merger of FleetCross Holdings, Inc. with and into
Hearst Business Publishing, Inc.
under and pursuant to Section 253 of the Delaware General Corporation Law

December 19, 2017

Pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL"), Hearst Business Publishing, Inc., a Delaware corporation (the "Corporation"), hereby certifies the following information relating to the merger (the "Merger") of FleetCross Holdings, Inc., a Delaware corporation ("FleetCross") with and into the Corporation:

FIRST: The Corporation was incorporated in the State of Delaware on September 13, 1984, pursuant to the provisions of the DGCL.

SECOND: The Corporation is the sole shareholder of FleetCross, which was incorporated in the State of Delaware on October 1, 2007, pursuant to the provisions of the DGCL.

THIRD: The Corporation desires to merge into itself FleetCross, and to be possessed of all the estate, property, rights, privileges and franchises of FleetCross.

FOURTH: By Unanimous Written Consent dated December 18, 2017, the Board of Directors of the Corporation duly adopted certain resolutions approving the Merger and setting forth its terms and conditions. A copy of those resolutions is attached hereto as Exhibit A.

FIFTH : The Corporation shall merge into itself FleetCross and assume all of its liabilities and obligations.

SIXTH: The Corporation shall be the corporation surviving the Merger (the "Surviving Corporation"). The certificate of incorporation of the Corporation as in effect immediately prior to the Merger shall be the certificate of incorporation of the Surviving Corporation unless and until altered, amended and changed in accordance with applicable law.

SEVENTH: The Merger shall be effective at the time this Certificate of Ownership and Merger is filed with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and Merger to be executed by its duly authorized officer as of the date first above written.

HEARST BUSINESS PUBLISHING, INC.


By: 
Name: Catherine A. Bostron
Title: Secretary

EXHIBIT A

WHEREAS, Hearst Business Publishing, Inc., a Delaware corporation (the "Corporation") is the sole shareholder of FleetCross Holdings, Inc., a Delaware corporation ("FleetCross"); and

WHEREAS, the Board of Directors deems it advisable, desirable and in the best interests of the Corporation to merge FleetCross with and into the Corporation by filing a Certificate of Ownership and Merger (the "Merger Certificate") with the Secretary of State of the State of Delaware pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL");

NOW, THEREFORE, BE IT

RESOLVED, that upon the terms and subject to the conditions hereinafter set forth, and in accordance with the DGCL, FleetCross shall be merged with and into the Corporation (the "Merger") such that the Corporation shall be the surviving corporation in the Merger (the "Surviving Corporation");

RESOLVED, that the Merger shall become effective at the time the Merger Certificate is filed with the Secretary of State of the State of Delaware (the "Effective Time");

RESOLVED, that the Merger shall have the effects set forth in the applicable provisions of the DGCL and in these resolutions;

RESOLVED, that in the Merger (i) the certificate of incorporation of the Corporation as in effect immediately prior to the Merger shall be the certificate of incorporation of the Surviving Corporation unless and until altered, amended and changed in accordance with applicable law and (ii) the bylaws of the Corporation as in effect immediately prior to the Merger shall be the bylaws of the Surviving Corporation unless and until altered, amended and changed in accordance with applicable law;

RESOLVED, that at and immediately after the Effective Time, (i) the board of directors of the Surviving Corporation initially shall be the same as the board of directors of the Corporation immediately before the Effective Time and (ii) the officers of the Surviving Corporation initially shall be the officers of the Corporation immediately before the Effective Time, in each case until each such person's removal, resignation or replacement;

RESOLVED, that at the Effective Time, by virtue of the Merger and without any further action on the part of any holder of capital stock of FleetCross or the Corporation, each outstanding share of common stock of FleetCross shall no longer be outstanding and shall automatically be cancelled and retired and shall cease to exist and no consideration shall be issued in respect thereof;

RESOLVED, that each officer and director of the Corporation be, and hereby is, authorized and directed to make and execute the Merger Certificate, setting forth a copy of the resolutions to merge FleetCross with and into the Corporation and the date of adoption thereof if necessary, and to file the same in the office of the Secretary of State of the State of Delaware and in such other offices as may be required by law; and

RESOLVED, that each director and officer of the Corporation be, and hereby is, authorized and directed to take or cause to be taken all such actions and to sign such other documents including but not limited to an Agreement and Plan of Merger, as may be necessary, appropriate or desirable in their opinion in furtherance of these resolutions and/or to give effect to the intent and purpose of the foregoing resolutions, all of which actions or documents are hereby approved and ratified.