

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pennington & Company, Inc.		04/03/2017	Corporation: KANSAS
RECEIVING PARTY DATA			
Name:	Pennington & Company Fundraising, LLC		
Street Address:	501 Gateway Dr., Suite A		
City:	Lawrence		
State/Country:	KANSAS		
Postal Code:	66049		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4292055	RAISING YOUR EXPECTATIONS	
Registration Number:	4398653	PENNINGTON & COMPANY	
Registration Number:	4398654	PENNINGTON & COMPANY	
Registration Number:	4297898	PENNINGTON & COMPANY	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 728 8000		
Email:	ipdept@willkie.com		
Correspondent Name:	Spencer Simon c/o Willkie Farr & Gallagher		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	123717.00006 SS		
NAME OF SUBMITTER:	Spencer F. Simon		
SIGNATURE:	/spencerfsimon/		
DATE SIGNED:	01/05/2018		
Total Attachments: 2			
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Delaware


The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A KANSAS CORPORATION UNDER THE NAME OF "PENNINGTON & COMPANY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PENNINGTON & COMPANY, INC." TO "PENNINGTON & COMPANY FUNDRAISING, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF APRIL, A.D. 2017, AT 12:12 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE EIGHTEENTH DAY OF APRIL, A.D. 2017.




Jeffrey W. Bullock, Secretary of State

6371285 8100F
SR# 20172311601

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202335910
Date: 04-06-17

TRADEMARK
REEL: 006244 FRAME: 0122

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

In compliance with the requirements of Section 18-214 of the Delaware Limited Liability Company Act the undersigned hereby certifies that:

1. The jurisdiction where the corporation was first formed is the State of Kansas.
2. The jurisdiction immediately prior to filing this Certificate is the State of Kansas.
3. The date the non-Delaware corporation was first formed is December 15, 1993.
4. The name of the non-Delaware corporation immediately prior to filing this Certificate is Pennington & Company, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Pennington & Company Fundraising, LLC.
6. The conversion shall be effective on April 18, 2017.

IN TESTIMONY WHEREOF, the undersigned has executed this Certificate of Formation this 3rd day of April, 2017.

By: /s/ Patrick Alderdice

Name: Patrick Alderdice

Title: Authorized Person