

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457787

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PrimeLink Solutions, LLC		11/30/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Primeware by Primelink Solutions, Inc.		
Street Address:	1350 Bayshore Highway Suite 700		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5083520	NATURE'S PRINCIPLES SIMPLE, BASIC, NATUR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	916-441-2234		
Email:	ruma@costellolawcorp.com		
Correspondent Name:	Costello Law Corporation		
Address Line 1:	2267 Lava Ridge Court Suite 210		
Address Line 4:	Roseville, CALIFORNIA 95661		
NAME OF SUBMITTER:	John P. Costello		
SIGNATURE:	/John P. Costello/		
DATE SIGNED:	01/11/2018		
Total Attachments: 1			
source=2018.01.11 Signed Assignment#page1.tif			

OP \$40.00 5083520

TRADEMARK ASSIGNMENT

PrimeLink Solutions, LLC DBA PrimeLink Solutions, LLC ("Assignor"), a California Limited Liability Company with its principal offices at 1350 Bayshore Highway, Suite 700, Burlingame, CA 94010 is the owner of the trademark, NATURE'S PRINCIPLES SIMPLE, BASIC, NATURALLY! (with Design) as follows: Registration Number: 5,083,520, Date of Registration: November 15, 2016. Primeware by Primelink Solutions, Inc. ("Assignee"), a California Corporation, with its principal offices at 1350 Bayshore Highway, Suite 700, Burlingame, CA 94010 desires to acquire all rights, title and interest in the trademark NATURE'S PRINCIPLES SIMPLE, BASIC, NATURALLY! (with Design) the good will symbolized by the mark, and the registration of the trademark. Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the trademark applications and registrations together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark. Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

DATED:

ASSIGNOR:

Primelink Solutions, LLC DBA Primelink Solutions
LLC

By: Kurt Koch
Kurt Koch - President

DATED:

ASSIGNEE:

Primeware by Primelink Solutions, Inc.

By: Kurt Koch
Kurt Koch - President