

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM457942

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Morris Flamingo-Stephan, Inc.		12/23/2017	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HARRY'S, INC.		
<b>Street Address:</b>	161 Avenue of the Americas, Floor 8		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3084073	MORRIS-FLAMINGO	
<b>Registration Number:</b>	0546374	FLAMINGO	
<b>Registration Number:</b>	0500152	FLAMINGO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128135900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	TAMAR NIV BESSINGER		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	4 TIMES SQUARE, 17TH FLOOR		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	ADKM 1800672		
<b>NAME OF SUBMITTER:</b>	Tamar Niv Bessinger		
<b>SIGNATURE:</b>	/tnb/		
<b>DATE SIGNED:</b>	01/12/2018		
<b>Total Attachments: 1</b>			
source=Executed assignment to Harry's Inc. (F2481456x96B9E)#page1.tif			

CH \$90.00 3084073

Assignment

WHEREAS, MORRIS FLAMINGO-STEPHAN, INC., a corporation organized and existing under the laws of Florida, located at 6708 N. 54<sup>th</sup> Street, Tampa, Florida 33610 ("Assignor"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

TRADEMARK	REGISTRATION NO.
MORRIS-FLAMINGO	3084073
FLAMINGO & Design	0546374
FLAMINGO & Design	0500152

WHEREAS, HARRY'S, INC., a corporation organized and existing under the laws of Delaware, located at 161 Avenue of the Americas, Floor 8, New York, NY 10013 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

MORRIS FLAMINGO-STEPHAN, INC.

By: Brian Harper  
Name: Brian Harper  
Title: Chairman  
Date of Signature: 12/23/2017