

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458294

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tadco, Inc.		12/31/2016	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	WPS Industries, Inc.		
Street Address:	228 Industrial St.		
City:	West Monroe		
State/Country:	LOUISIANA		
Postal Code:	71292		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3000077	WPS	
Registration Number:	3339599	CROSBY	
Registration Number:	3000078		
CORRESPONDENCE DATA			
Fax Number:	8165317545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	816.460.2400		
Email:	trademarks.us@dentons.com		
Correspondent Name:	DENTONS US LLP		
Address Line 1:	P.O. BOX 061080		
Address Line 4:	CHICAGO, ILLINOIS 60606-1080		
NAME OF SUBMITTER:	Brian R. McGinley		
SIGNATURE:	/brm/		
DATE SIGNED:	01/17/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is by and among **Tadco, Inc.**, a Louisiana corporation ("Assignor"), and **WPS Industries, Inc.**, a Delaware corporation, with an address of _____ ("Assignee").

WHEREAS, Assignee and the Assignor are parties to that certain Agreement for Purchase and Sale of Assets (the "Purchase Agreement") dated March 31, 2016, pursuant to which the Assignor has conveyed, transferred and assigned and is delivering to Assignee all right, title and interest in and to the Assets (as defined in the Purchase Agreement);

WHEREAS, the Assignor is the owner of certain trademark rights, including common law rights, which are defined in Section 2.2 of the Purchase Agreement and identified in Exhibit 2.20 thereof as the "Intellectual Property Assets," and which are also listed and shown on Exhibit A to this Assignment; and

WHEREAS, under the Purchase Agreement the Assignor is required to assign the Intellectual Property Registrations to Assignee, together with the goodwill associated with the Intellectual Property Registrations, pursuant to the terms of this Assignment and in a form acceptable for recordation by the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby assigns to Assignee all right, title, and interest in and to the Intellectual Property Registrations together with the goodwill associated with the Intellectual Property Registrations, any and all registrations and applications for registration of the Intellectual Property Registrations, and all worldwide rights in the Intellectual Property Registrations including, without limitation, common law rights based upon use of the Intellectual Property Registrations. This Assignment includes all rights to damages or profits, due or accrued, arising out of past infringement of the Intellectual Property Registrations, as well as the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, having an effective date of March 31, 2016.

ASSIGNOR:

Tadco, Inc.

By: _____

Name: _____

Title: _____

ASSIGNEE:

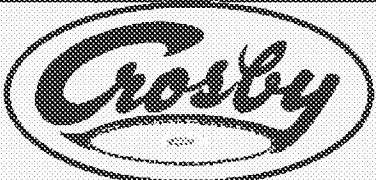

WPS Industries, Inc.

By: _____

Name: _____

Title: _____

EXHIBIT A

Mark	Registration No.	Registration Date
WPS	US 3,000,077	September 27, 2005
	US 3,339,599	November 20, 2007
	US 3,000,078	September 27, 2005

{B1196663.1}