

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458281

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/29/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Park Fragrance LLC		01/17/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Christian Siriano Holdings, LLC		
Street Address:	260 West 35th Street		
Internal Address:	Suite 600		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001-2523		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87588369	SIHOUEETTE IN BLOOM	
CORRESPONDENCE DATA			
Fax Number:	2122935556		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122935556		
Email:	kaufman@kaufmankahn.com		
Correspondent Name:	Mark S. Kaufman		
Address Line 1:	747 Third Avenue		
Address Line 2:	32nd Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Mark S. Kaufman		
SIGNATURE:	/Mark S. Kaufman/		
DATE SIGNED:	01/17/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Park Fragrance LLC, a limited liability company organized and existing under the laws of with New York offices located at 70 West 36th Street, Suite 4B, New York, New York 10018 (hereinafter referred to as the "Assignor") has the bona fide intent to adopt and use the following service mark and the United States Patent and Trademark Office registration or application therefor:

<u>TRADEMARK</u>	<u>REGISTRATION/ APPLICATION DATE</u>	<u>REGISTER / SERIAL NO.</u>
SIHOUETTE (sic)* IN BLOOM	August 29, 2017	87588369

* Applicant intends to correct and amend the application to SILHOUETTE IN BLOOM.

WHEREAS, Assignor has assigned said service mark to Christian Sirano Holdings, LLC, a limited liability company organized and existing under the laws of New York having an address at 260 West 35th Street, Suite 600, New York, New York 10001-2523 (hereinafter referred to as the "Assignee");

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee, effective as the date hereof, all right, title and interest in and to said trademark and the United States Patent and Trademark Office application and registration therefor, together with the portion of the Applicant's business relating to its bona fide intent to use the trademark, and together with the goodwill of the business connected with and symbolized by such trademark and trademark application and registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such service mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of the date hereof.

PARK FRAGRANCE LLC

By: *Alex Shalbaf*
Alex Shalbaf, Its CEO

STATE OF NEW YORK, COUNTY OF NEW YORK) ss.:

On the 17th day of January, 2018, before me the undersigned, personally appeared Alex Shalbaf, personally known to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that (eh) (she) (they) executed the same in (his) (her) (their) capacity(ies), and that by (his) (her) (their) signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed the instrument.

Notary Public

<p>Mark S. Kaufman Notary Public - State of New York No. 31-4999749 Qualified in Westchester County Commission Expires 09/29/19</p>

AS