\$40.00 493576

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM458680

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MHW Properties, Inc.		01/19/2018	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	WGACA, LLC
Street Address:	54 7th Avenue South
City:	New York
State/Country:	NEW YORK
Postal Code:	10014
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4935763	WHAT GOES AROUND COMES AROUND

CORRESPONDENCE DATA

Fax Number: 4156932222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4156932000

Email: crhem@cooley.com

Correspondent Name: Cooley LLP

Address Line 1: 101 California Street, 5th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	331896-100
NAME OF SUBMITTER:	C. Rhem
SIGNATURE:	/CR/
DATE SIGNED:	01/19/2018

Total Attachments: 3

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TRADEMARK REEL: 006253 FRAME: 0548

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is effective as of January 19, 2018 and is entered into by and between **MHW Properties, Inc.**, a Florida corporation ("Assignor"), and **WGACA, LLC**, a Delaware limited liability company, headquartered at 54 7th Avenue South, New York, NY 10014 ("Assignee").

WHEREAS, Assignor is the owner of the trademark set forth on the attached Exhibit A (hereafter "the Mark"); and

WHEREAS, Assignee desires to acquire from Assignor all right, title and interest in the Mark together with the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest to the Mark together with the goodwill associated with said Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which Assignor may have in and to the Mark together with the goodwill of that portion of the business symbolized by the Mark and the right to sue for past infringement of the Marks.

[Signature Page Follows]

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TRADEMARK REEL: 006253 FRAME: 0549 IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment below.

For and on behalf of MHW Properties, Inc.

Assignor

Name

Title:

For and on behalf of WGACA, LLC

Assignee

Name: Franklin Bober

Title: Vice Chairman

Exhibit A

MARK	SERIAL NO. / REG. NO.	JURISDICTION
WHAT GOES AROUND COMES AROUND	86679227 / 4935763	United States

161092724 v1 2

RECORDED: 01/19/2018

TRADEMARK REEL: 006253 FRAME: 0551