

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MUVMNT WATCHES INC.		12/27/2017	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	MVMT WATCHES INC.		
Street Address:	5454 Beethoven Street, Suite 200		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90066		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4314570	MUVMNT	
CORRESPONDENCE DATA			
Fax Number:	3108836500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 883 6400		
Email:	trademarks@cooley.com		
Correspondent Name:	Timothy D. Hance of Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004-2400		
ATTORNEY DOCKET NUMBER:	327030-20000		
NAME OF SUBMITTER:	Drue Anne Koons		
SIGNATURE:	/Drue Anne Koons/		
DATE SIGNED:	01/24/2018		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This **CONFIRMATORY TRADEMARK ASSIGNMENT** is made effective as of the date last signed below by and between **MVMT WATCHES INC.**, a California corporation ("**Purchaser**"), and **MUVMNT WATCHES INC.**, a Florida corporation ("**Seller**"), in accordance with that certain Trademark, Domain Name, and Social Media Account Assignment Agreement (the "**Agreement**") dated December 27, 2017 and incorporated herein by reference, and with respect to the trademark listed in the attached Exhibit A (the "**Trademark**").

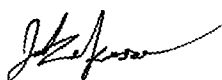
WHEREAS, pursuant to the Agreement, Seller assigned to Purchaser all of Seller's right, title and interest, together with the goodwill of the business symbolized by the Trademark and the registration thereof; and

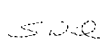
WHEREAS, Seller desires to confirm the assignment of the Trademark in the Agreement,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby confirms that it has assigned to Purchaser all right, title and interest in and to the Trademark listed in the attached Exhibit A, together with the goodwill of the business symbolized by the Trademark and the registration thereof.

MVMT WATCHES INC.

MUVMNT WATCHES INC.

By: 

By: 

Name: Jake Kassan

Name: Shaun Wilson

Title: CEO


Title: Owner

Date: 01/17/2018

Date: 01/17/2018

TRADEMARK

EXHIBIT A

Mark	Country	Reg. No.	Reg. Date
MUVMNT and Design 	United States	4314570	4/2/2013

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