

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459369

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
a la mode technologies, llc	FORMERLY a la mode technologies, inc.	01/24/2018	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Pipeline ROI, LLC		
Street Address:	700 12th Street NW, Suite 700		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20005		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85946726	PIPELINE ROI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022503490		
Email:	amy@b2equity.com		
Correspondent Name:	Jennifer L. Sides		
Address Line 1:	700 12th Street, NW Suite 700		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jennifer L. Sides		
SIGNATURE:	/Jennifer L. Sides/		
DATE SIGNED:	01/25/2018		
Total Attachments: 10			
source=2018.01.24 ALM assign to PROI#page1.tif			
source=2018.01.24 ALM assign to PROI#page2.tif			
source=2018.01.24 ALM assign to PROI#page3.tif			
source=2015.12.01 ALM conversion#page1.tif			
source=2015.12.01 ALM conversion#page2.tif			

OP \$40.00 85946726

source=2015.12.01 ALM conversion#page3.tif
source=2015.12.01 ALM conversion#page4.tif
source=2015.12.01 ALM conversion#page5.tif
source=2015.12.01 ALM conversion#page6.tif
source=2015.12.01 ALM conversion#page7.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective January 24, 2018 (the "Effective Date"), by and between a la mode technologies, llc, (formerly a la mode technologies, inc.) a limited liability company organized under the laws of Florida with an address of 700 12th Street NW, Suite 700, Washington D.C. 20005 ("Assignor") and Pipeline ROI, LLC, a limited liability company organized under the laws of Florida with an address of 700 12th Street, NW, Suite 700, Washington D.C. 20005 ("Assignee"). Assignor and Assignee may be referred to in this Assignment individually as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks, and in and to the registrations therefor, set forth on *Schedule A* (collectively, the "Trademarks"); and

WHEREAS, Assignor desires to assign the Trademarks to Assignee, and Assignee desires to own said Trademarks.

NOW, THEREFORE, in consideration of one dollar, the foregoing premises, the mutual promises and covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, the Parties agree as follows:

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.
2. Assignor agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.
3. Assignee may record this Assignment with the applicable trademark office. All costs associated with any such registrations or recordations shall be paid by Assignee.
4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.
5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[SIGNATURE PAGE FOLLOWS]

a la mode technologies, LLC

By:

Tammy Dawson
Signature

Tammy Dawson, Chief Talent Officer
Printed Name and Title

STATE OF Oklahoma
CITY OF Oklahoma

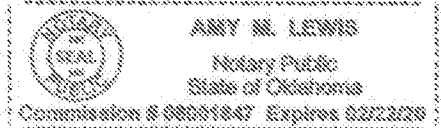
On this 24th day of January, 2018, before me personally appeared _____, to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his/her free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the City and State aforesaid, the day and year first above written.

Amy M. Lewis
Notary Public

My Commission Expires:

02/22/20



Pipeline ROI, LLC

By:

BC
Signature

Brian Craven, Accountant
Printed Name and Title

STATE OF Oklahoma
CITY OF Oklahoma

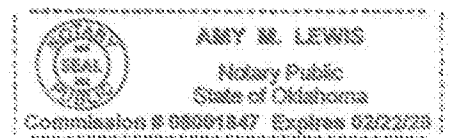
On this 24th day of January, 2018, before me personally appeared Brian Craven, to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his/her free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the City and State aforesaid, the day and year first above written.

Amy M. Lewis
Notary Public

My Commission Expires:

02/22/20



Schedule A
to Trademark Assignment

Trademark	Country	Status	Application Number	Reg Number
PIPELINE ROI	United States	Registered	85946726	4430305

L15000199395

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

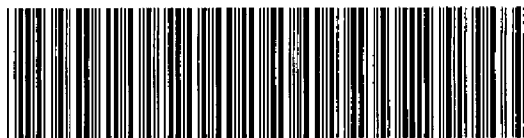
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

Office Use Only



100279633611

12/03/15--01001--004 **150.00

RECEIVED
DEPARTMENT OF STATE
DIVISION OF CORPORATIONS
15 DEC -2 PM 4:40
NOT INTENDED
TO ACKNOWLEDGE
SUFFICIENCY OF FILING

FILED
15 DEC -2 AM 8:19
DEPARTMENT OF STATE
TALLAHASSEE, FLORIDA

DEC 03 2015

T SCHROEDER TRADEMARK

REEL: 006257 FRAME: 0339

CT Corporation System

515 E Park Avenue, Tallahassee, FL, 32301 850-222-1092

A LA MODE TECHNOLOGIES, INC.

P12000049444



Profit
 Nonprofit
 Foreign

Limited Partnership
 LLC

Certified Copy

Call When Ready
 Walk In
 Mail Out

Name _____
Availability _____
Document _____
Examiner _____
Updater _____
Verifier _____
W.P. Verifier _____

Amendment
 Dissolution/Withdrawal
 Reinstatement
 Annual Report
 Name Registration
 Fictitious Name
 Photocopies

Call If Problem
 Will Wait

12/2/2015

KM

Merger
 Mark
 Other
Conversion
 UCC
 CUS

After 4:30
 Pick Up

Order#: **9793411**

Ref#: _____

Amount: \$ _____

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: a la mode technologies, LLC
(Name of Resulting Florida Limited Company)

The enclosed Certificate of Conversion, Articles of Organization, and fees are submitted to convert an "Other Business Entity" into a "Florida Limited Liability Company" in accordance with s. 605.1045, F.S.

Please return all correspondence concerning this matter to:

Amy Lewis
(Contact Person)
a la mode technologies, LLC
(Firm/Company)
3705 W Memorial Road, Bldg 402
(Address)
Oklahoma City, OK 73134
(City, State and Zip Code)
legal@alamode.com
E-mail Address: (to be used for future annual report notifications)

For further information concerning this matter, please call:

Louis C. Spelios at (404) 572-6796
(Name of Contact Person) (Area Code) (Daytime Telephone Number)

Enclosed is a check for the following amount:

- | | | | |
|--|---|---|--|
| <input checked="" type="checkbox"/> \$150.00 Filing Fees
(\$25 for Conversion
& \$125 for Articles
of Organization) | <input type="checkbox"/> \$155.00 Filing Fees
and Certificate of
Status | <input type="checkbox"/> \$180.00 Filing Fees
and Certified Copy | <input type="checkbox"/> \$185.00 Filing Fees,
Certified Copy, and
Certificate of Status |
|--|---|---|--|

STREET ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:
Registration Section
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

INHS11 (01/14)

Certificate of Conversion
For
"Other Business Entity"
Into
Florida Limited Liability Company

This Certificate of Conversion **and attached Articles of Organization** are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with s.605.1045, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of this Certificate of Conversion is:
a la mode technologies, Inc. P12-49444

(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a corporation

(Enter entity type. Example: corporation, limited partnership,
general partnership, common law or business trust, etc.)

First organized, formed or incorporated under the laws of Florida
on May 29, 2012
(date of organization, formation or incorporation)

(Enter state, or if a non-U.S. entity, the name of the country)

3. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization:
a la mode technologies, LLC

(Enter Name of Florida Limited Liability Company)

4. If not effective on the date of filing, enter the effective date: _____
(The effective date: 1) cannot be prior to date of receipt or filed date nor more than 90 days after the date this document is filed by the Florida Department of State; AND 2) must be the same as the effective date listed in the attached Articles of Organization, if an effective date is listed therein.)

5. The plan of conversion has been approved in accordance with ss. 605.1041-605.1046.

Page 1 of 2

DEPARTMENT OF STATE
TALLAHASSEE, FLORIDA

15 DEC -2 AM 8:19

P12-49444

Signed this 1st day of December 2015

Signature of Authorized Representative of Limited Liability Company:

Signature of Authorized Representative: _____
Printed Name: David P. Biggers, Jr. Title: Chairman

Signature(s) on behalf of Other Business Entity: [See below for required signature(s).]

Signature: _____
Printed Name: David P. Biggers, Jr. Title: Chairman

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

If Florida Corporation:

Signature of Chairman, Vice Chairman, Director, or Officer.
If Directors or Officers have not been selected, an Incorporator must sign.

If Florida General Partnership or Limited Liability Partnership:

Signature of one General Partner.

If Florida Limited Partnership or Limited Liability Limited Partnership:

Signatures of ALL General Partners.

All others:

Signature of an authorized person.

Fees:

Articles of Conversion:	\$25.00
Fees for Florida Articles of Organization:	\$125.00
Certified Copy:	\$30.00 (Optional)
Certificate of Status:	\$5.00 (Optional)

15 DEC -2 AM 8:19
SECRET
STATE OF FLORIDA
FAMILY REGISTRATION DIVISION

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name:

The name of the Limited Liability Company is:

a la modo technologies, LLC

(Must end with the words "Limited Liability Company," "L.L.C.," or "LLC.")

ARTICLE II - Address:

The mailing address and street address of the principal office of the Limited Liability Company is:

Principal Office Address:

9110 Strada Place, Suite 6210
Naples, FL 34108

Mailing Address:

9110 Strada Place, Suite 6210
Naples, Florida: 34108

ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:

(The Limited Liability Company cannot serve as its own Registered Agent. You must designate an individual or another business entity with an active Florida registration.)

The name and the Florida street address of the registered agent are:

CT Corporation System

Name

1200 South Pine Island Road

Florida street address (P.O. Box **NOT** acceptable)

Plantation

City

FL 33324

Zip

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 605, F.S..

Cassie Bays

Registered Agent's Signature (REQUIRED)

(CONTINUED)

Page 1 of 2

SECRETARY OF STATE
BUREAU OF CORPORATIONS
FLORIDA

15 DEC -2 AM 8:19

FILED

ARTICLE IV-

The name and address of each person authorized to manage and control the Limited Liability Company:

Title:

"AMBR" = Authorized Member

"MGR" = Manager

AMBR

Name and Address:

David P. Biggers, Jr.

9110 Strada Place, Suite 6210

Naples, Florida: 34108

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

(Use attachment if necessary)

ARTICLE V: Effective date, if other than the date of filing: _____ (OPTIONAL)
(If an effective date is listed, the date must be specific and cannot be more than five business days prior to or 90 days after the date of filing.)

ARTICLE VI: Other provisions, if any.

REQUIRED SIGNATURE:



Signature of a member or an authorized representative of a member.

(In accordance with section 605.0203 (1) (b), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.)

David P. Biggers, Jr.

Typed or printed name of signee

Filing Fees:

- \$125.00 Filing Fee for Articles of Organization and Designation of Registered Agent
- \$ 30.00 Certified Copy (Optional)
- \$ 5.00 Certificate of Status (Optional)

RECEIVED
 DEPARTMENT OF STATE
 DIVISION OF CORPORATIONS
 15 DEC -2 AM 8:19