

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM460182

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
a la mode technologies, llc		01/31/2018	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	B2 Equity Holdings, Inc.		
Street Address:	700 12th Street NW, Suite 700		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20005		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86682205	SUREDOCS	
Serial Number:	85400554	GHOSTWRITER	
Serial Number:	85673697	FORMMOBI	
Serial Number:	85733829	RE:FOCUS ANALYTICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022503490		
Email:	amy@b2equity.com		
Correspondent Name:	Jennifer L. Sides		
Address Line 1:	700 12th Street NW, Suite 700		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jennifer L. Sides		
SIGNATURE:	/Jennifer L. Sides/		
DATE SIGNED:	01/31/2018		
Total Attachments: 3			
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source=2018.01.31 ALM to B2 TM assignment#page2.tif			

OP \$115.00 86682205

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective January 31, 2018 (the "Effective Date"), by and between a la mode technologies, llc, a limited liability company organized under the laws of Florida with an address of 700 12th Street NW, Suite 700, Washington D.C. 20005 ("Assignor") and B2 Equity Holdings, Inc., a corporation organized under the laws of Florida with an address of 700 12th Street, NW, Suite 700, Washington D.C. 20005 ("Assignee"). Assignor and Assignee may be referred to in this Assignment individually as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks, and in and to the registrations therefor, set forth on *Schedule A* (collectively, the "Trademarks"); and

WHEREAS, Assignor desires to assign the Trademarks to Assignee, and Assignee desires to own said Trademarks.

NOW, THEREFORE, in consideration of one dollar, the foregoing premises, the mutual promises and covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, the Parties agree as follows:

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.
2. Assignor agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.
3. Assignee may record this Assignment with the applicable trademark office. All costs associated with any such registrations or recordations shall be paid by Assignee.
4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.
5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[SIGNATURE PAGE FOLLOWS]

a la mode technologies, LLC

By:

Tammy Dawson
Signature

Tammy Dawson, Chief Talent Officer
Printed Name and Title

STATE OF Oklahoma
CITY OF Oklahoma

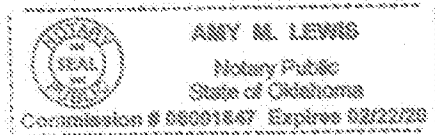
On this 31st day of January, 2018, before me personally appeared Tammy Dawson, to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his/her free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the City and State aforesaid, the day and year first above written.

Amy M Lewis
Notary Public

My Commission Expires:

02/22/20



B2 Equity Holdings, Inc.

By:

Jennifer L. Sides
Signature

Jennifer L. Sides, EVP General Counsel
Printed Name and Title

STATE OF Oklahoma
CITY OF Oklahoma

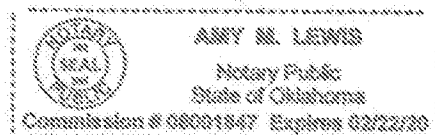
On this 31st day of January, 2018, before me personally appeared Jennifer Sides, to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his/her free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the City and State aforesaid, the day and year first above written.

Amy M Lewis
Notary Public

My Commission Expires:

02/22/20



Schedule A
to Trademark Assignment

Trademark	Country	Status	Serial Number	Reg Number
SUREDOCS	United States	Registered	86682205	4893097
GHOSTWRITER	United States	Registered	85400554	4128678
FORMMOBI	United States	Registered	85673697	4297981
RE: FOCUS ANALYTICS	United States	Registered	85733829	4452338