

900437914 02/02/2018

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM460566

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ENTITY CONVERSION	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FullBeauty Brands, L.P.		12/19/2017	DELAWARE
<b>RECEIVING PARTY DATA</b>			
<i>LIMITED PARTNERSHIP</i>			
<b>Name:</b>	FullBeauty Brands Operations, LLC		
<b>Street Address:</b>	2300 Southeastern Avenue		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46201		
<b>Entity Type:</b>	Limited Liability Company: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4259001	EASY MOVEMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3175363031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	317-266-3760		
<b>Email:</b>	jmcfarland@fbbrands.com		
<b>Correspondent Name:</b>	Joshua A. McFarland		
<b>Address Line 1:</b>	2300 Southeastern Avenue		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46201		
<b>NAME OF SUBMITTER:</b>	Joshua A. McFarland		
<b>SIGNATURE:</b>	/Joshua A. McFarland/		
<b>DATE SIGNED:</b>	02/02/2018		
<b>Total Attachments: 4</b>			
source=2017.12.15 LP - DE Cert (Conversion)#page2.tif			
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source=2017.12.19 OPERATIONS LLC - IN (Articles of Conversion - effective 12.29.17)#page1.tif			
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OP. \$40.00 4259001

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "FULLBEAUTY BRANDS, L.P.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2017, AT 5:26 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE LIMITED PARTNERSHIP HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE LIMITED PARTNERSHIP SHALL CEASE TO EXIST AS A LIMITED PARTNERSHIP OF THE STATE OF DELAWARE.



  
Jeffrey W. Bullock, Secretary of State

2349027 0265C  
SR# 20177609880

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203789030  
Date: 12-19-17

**TRADEMARK**  
**REEL: 006265 FRAME: 0180**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A DELAWARE LIMITED PARTNERSHIP  
TO A NON-DELAWARE ENTITY  
PURSUANT TO SECTION 17-219 OF  
THE LIMITED PARTNERSHIP ACT

1.) The name of the Limited Partnership is Fullbeauty Brands, L.P.

(If changed, the name under which it's certificate of limited partnership was originally filed: Brylane, L.P.)

2.) The date of filing of its original certificate of limited partnership with the Secretary of State is 08/27/1993

3.) The jurisdiction in which the business form, to which the limited partnership shall be converted, is organized, formed or created is Indiana

4.) The conversion has been approved in accordance with this section;

5.) The limited partnership may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the limited partnership arising while it was a limited partnership of the State of Delaware, and that it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

6.) The address to which a copy of the process shall be mailed to by the Secretary of State is 2300 Southeastern Ave  
Indianapolis, IN 46201

In Witness Whereof, the undersigned have executed this Certificate of Conversion on this 12<sup>th</sup> day of December, A.D. 2017

By: 

General Partner(s)

Name: Marc S. Goldfarb, Secretary, on  
Print or Type  
on behalf of Jessica London,  
Inc., its General Partner


**Articles of Conversion**  
**Conversion of a Foreign Limited Partnership into an Indiana Limited Liability Company**  
**and Name Change**

**Article 1 – Name and Jurisdiction of Limited Partnership**

Name: FullBeauty Brands, L.P.

Jurisdiction: Delaware

*I hereby affirm under the penalty of perjury that, to the best of my knowledge, the conversion of Limited Partnership in Indiana was duly authorized as required by the laws of the above-stated jurisdiction*

  
\_\_\_\_\_  
Mark S. Goldfarb, Secretary

**Article 2 – New Name and Entity Conversion**

Upon conversion, FullBeauty Brands, L.P. desires to change its name and convert to a Limited Liability Company. The new name will be:

FullBeauty Brands Operations, LLC

**Article 3 – Management**

FullBeauty Brands Operations, LLC will be a single member LLC

**Article 4 – Duration**

FullBeauty Brands Operations, LLC shall be perpetual.

**Article 5 – Registered Office and Agent**

Corporation Service Company  
135 North Pennsylvania Street, Suite 1610  
Indianapolis, Indiana 46204

**Article 6 – Authorized Units**

N/A

**Article 7 – Incorporator**

Joshua A. McFarland  
2300 Southeastern Avenue  
Indianapolis, IN 46201  
317-266-3760  
jmcfarland@fbbrands.com

**Article 8 – Effective Date**

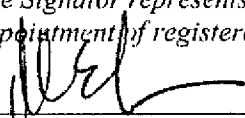
The effective filing date will be December 29, 2017.

IN SEC OF STATE RCVD  
DEC 15 '17 PM4:01

**TRADEMARK**  
**REEL: 006265 FRAME: 0182**

*In Witness Whereof, the undersigned being an officer or other duly authorized representative executes these Articles of Conversion, Conversion of a Limited Partnership to an Indiana Limited Liability Company and Name Change and verifies, subject to the penalties of perjury, that the statements contained herein are true.*

*The Signator represents that the registered agent named in the application has consented to the appointment of registered agent.*

  
\_\_\_\_\_  
Marc S. Goldfarb, Secretary

12/11/17  
Date