

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461133

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
e.d.d.i. Creative LLC		03/21/2017	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beverage Group International, LLC		
<b>Doing Business As:</b>	Vintners Alliance		
<b>Street Address:</b>	1 Radisson Plaza, 7th Floor		
<b>City:</b>	New Rochelle		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10801		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4234431	CROSS RIVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-440-7800		
<b>Email:</b>	tswenson10@gmail.com		
<b>Correspondent Name:</b>	Thomas Swenson		
<b>Address Line 1:</b>	1118 13th St., A-5		
<b>Address Line 4:</b>	Boulder, COLORADO 80302		
<b>NAME OF SUBMITTER:</b>	Thomas Swenson		
<b>SIGNATURE:</b>	/Thomas Swenson/		
<b>DATE SIGNED:</b>	02/06/2018		
<b>Total Attachments: 3</b>			
source=17-03-21 -- CROSS RIVER - Amended Trademark Assignment#page1.tif			
source=17-03-21 -- CROSS RIVER - Amended Trademark Assignment#page2.tif			
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OP \$40.00 4234431

## AMENDED TRADEMARK ASSIGNMENT

THIS AMENDED TRADEMARK ASSIGNMENT ("Amended Assignment") is by and between e.d.i. Creative LLC (the "Assignor"), a limited liability company organized in New York, and Beverage Group International, LLC (the "Assignee"), a limited liability company organized in New York. Assignor and Assignee are referred to collectively herein as the "Parties". This Amended Assignment includes minor changes to the Trademark Assignment ("Original Assignment") dated on or about October 5, 2016, between the Parties.

WHEREAS, prior to the Original Assignment, Assignor was the owner of all right, title and interest in and to the trademark(s) and/or service mark(s) and the corresponding registrations and/or applications for registration (collectively, the "Trademarks") as set forth in the List of Trademarks below, together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, prior to the Original Assignment, Assignee desired to acquire all right, title and interest in and to the Trademarks; and

WHEREAS, the Parties wish to restate and amend the Original Assignment to avoid potential ambiguities.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

To the extent not already effected by the Original Assignment, Assignor hereby irrevocably assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with

- (1) the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made;
- (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and
- (3) all rights to sue for past, present and future infringement or misappropriations of the Trademarks.

List of Trademarks, including registration numbers, conveyed under this Amended Assignment:

1. CROSS RIVER United States Registration No. 4234431  
New Zealand Registration No. 958273

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth in the List of Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor further agrees to execute any documents and to perform any acts reasonably necessary to effect this Amended Assignment and/or to confirm Assignee's ownership of the Trademarks.


This Amended Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

This Amended Assignment amends, restates and supersedes the Original Assignment of the Trademarks between Assignor and Assignee dated on or about October 5, 2016.

IN WITNESS WHEREOF, the parties hereto have executed this Amended Assignment on the date written below.

ASSIGNOR

e.d.i. Creative LLC  
565 Plandome Road, Suite 105  
Manhasset, NY 11030

By:   
Richard J. Genova

Title: Manager

Date signed: 3/21/17

[Assignee signature and acknowledgement on next page]

ASSIGNEE

Beverage Group International, LLC  
120 N. Main St., Ste. 502  
New City, NY 10956-3743

By: [Signature]  
Richard J. Genova

Title: Manager

Date signed: 3/21/17

STATE OF NEW YORK     )  
                                          )     ss:  
COUNTY OF NASSAU     )

On the 21 day of March, 2017, before me, the undersigned, personally appeared **Richard J. Genova**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacities, and that by his two signatures on the instrument, the persons upon behalf of which he acted, executed the instrument.

[Signature]  
Notary Public

**DOREEN MASCITI**  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 81MA5062563  
Qualified in Queens County  
My Commission Expires July 01, 20 18