

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461216

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GURUZ MEDIA INC.		01/24/2018	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SAMSON TECHNOLOGIES CORP.		
<b>Street Address:</b>	278-B Duffy Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11801		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3391793	MICHAEL KELLY	
<b>Registration Number:</b>	3488510	ROCKFIELD	
<b>Registration Number:</b>	3464165	BUILT ON SOUND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129407013		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-940-8673		
<b>Email:</b>	jan.tamulewicz@kattenlaw.com		
<b>Correspondent Name:</b>	Jan Tamulewicz		
<b>Address Line 1:</b>	575 Madison Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022-2585		
<b>ATTORNEY DOCKET NUMBER:</b>	100100/00001		
<b>NAME OF SUBMITTER:</b>	Jan Tamulewicz		
<b>SIGNATURE:</b>	/Jan Tamulewicz/		
<b>DATE SIGNED:</b>	02/07/2018		
<b>Total Attachments: 4</b>			
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U.S. TRADEMARK ASSIGNMENT

UNITED STATES TRADEMARK ASSIGNMENT

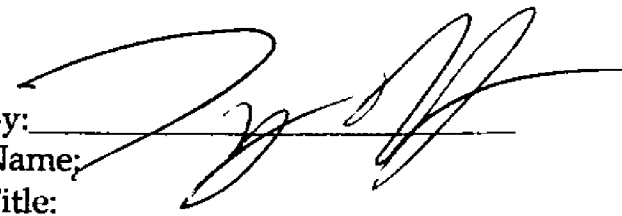
WHEREAS, **GURUZ MEDIA, INC.**, a Florida corporation, with its principal place of business at 26133 US Hwy 19 N. Suite 300, Clearwater, FL 33763 (“Assignor”), is the owner of all right, title and interest in and to the trademarks identified on Schedule A annexed hereto; and

WHEREAS, **SAMSON TECHNOLOGIES CORP.**, a New York corporation, with its principal place of business at 278-B Duffy Avenue, Hicksville, NY 11801 (“Assignee”) desires to acquire the trademarks identified on Schedule A and the goodwill associated therewith;


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns and transfers to Assignee, free and clear of all liens, claims and encumbrances, all of Assignor’s right, title and interest in and to the trademarks identified on Schedule A (the “IP”) and all related goodwill, and the rights to obtain registrations, together with all income, royalties, damages and payments now or hereafter due or payable in respect to the IP, and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of the IP and the rights thereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 24th day of January, 2018.

GURUZ MEDIA, INC.  
(Assignor)

By:   
Name:  
Title:

SAMSON TECHNOLOGIES CORP.  
(Assignee)

By:   
Name: David C. Ash  
Title: Vice President

Schedule A

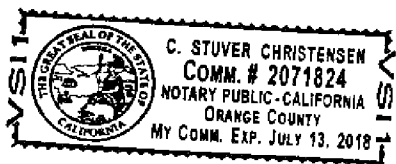
[INSERT TRADEMARKS - MARK, SERIAL NO., REGISTRATION NO.,

Trademark	Status	US App. No.	Filing Date	US Reg. No.	Reg. Date
Michael Kelly	Registered	78691759	8/12/05	3391793	3/4/08
Rockfield	Registered	77387706	2/4/08	3488510	8/19/08
Built on Sound	Registered	78770482	12/9/05	3464165	7/8/08
MK	Comm Law				
Rockfield Pickups	Comm Law				
Boutique Within Reach	Comm Law				

ACKNOWLEDGMENT

STATE OF California )  
COUNTY OF Orange )ss.:

On this 24<sup>th</sup> day of January, 2018, before me came Tracy Hoelt, who stated that he/she is president at Guruz Media, Inc. and acknowledged that he/she executed the above instrument as the act and deed of Guruz Media, Inc. with full authority to do so.



Notary Public

STATE OF NEW YORK )  
COUNTY OF NASSAU )ss.:

On this 23 day of January, 2018, before me came David Charles Ash, who stated that he/she is Vice President at Samson Technologies, Corp. and acknowledged that he/she executed the above instrument as the act and deed of Guruz Media, Inc. with full authority to do so.

**DONNA L MITCHELL**  
Notary Public, State of New York  
Registration No. 01M16366587  
Qualified in Suffolk County  
Commission Expires October 30, 2021

Notary Public