

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM461138

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAMI PRODUCTS, LLC		10/26/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JACENT STRATEGIC MERCHANDISING, LLC		
Street Address:	860 Welsh Road		
City:	Huntington Valley		
State/Country:	PENNSYLVANIA		
Postal Code:	19006		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87229615	JACENT	
CORRESPONDENCE DATA			
Fax Number:	6023647070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-364-7000		
Email:	julie.eslick@bryancave.com		
Correspondent Name:	BRYAN CAVE LLP		
Address Line 1:	Two N Central Avenue, Suite 2100		
Address Line 2:	JULIE A. ESLICK		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	0390421		
NAME OF SUBMITTER:	Julie A. Eslick		
SIGNATURE:	/Julie A. Eslick/		
DATE SIGNED:	02/06/2018		
Total Attachments: 2			
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LAMI PRODUCTS, LLC", CHANGING ITS NAME FROM "LAMI PRODUCTS, LLC" TO "JACENT STRATEGIC MERCHANDISING, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2017, AT 5:25 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5809798 8100
SR# 20176808276

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203471722
Date: 10-27-17

TRADEMARK
REEL: 006268 FRAME: 0894

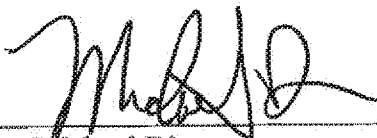
State of Delaware
Secretary of State
Division of Corporations
Delivered 05:25 PM 10/26/2017
FILED 05:25 PM 10/26/2017
SR 20176808276 - File Number 5809798

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
LAMI PRODUCTS, LLC**

THIS CERTIFICATE OF AMENDMENT (the "Amendment") to the Certificate of Formation of LaMi Products, LLC (the "Company") is being executed and filed by the undersigned to amend the Certificate of Formation of the Company under Section 18-202 of the Delaware Limited Liability Company Act.

1. The name of the Company is LaMi Products, LLC.
2. The Certificate of Formation of the Company is hereby amended by changing the name of the Company to: Jacent Strategic Merchandising, LLC.
3. This Amendment shall be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed this Amendment this 26th day of October, 2017.

By: 
Name: Michael Dion
Its: President