

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM461480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Rough Guides Limited		11/10/2017	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	APA Digital AG		
Street Address:	Bahnhofstrasse 6		
City:	8854 Siebnen		
State/Country:	SWITZERLAND		
Entity Type:	Aktiengesellschaft (Ag): SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1910750	THE ROUGH GUIDE	
Registration Number:	3678222	THE ROUGH GUIDE	
CORRESPONDENCE DATA			
Fax Number:	9413663999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	941-364-2738		
Email:	dcherry@slk-law.com		
Correspondent Name:	Douglas A. Cherry, Esq.		
Address Line 1:	240 South Pineapple Avenue		
Address Line 4:	Sarasota, FLORIDA 34236		
NAME OF SUBMITTER:	Douglas A. Cherry		
SIGNATURE:	/doug cherry/		
DATE SIGNED:	02/08/2018		
Total Attachments: 2			
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source=Executed US Assignment with Exhibit#page2.tif			

OP \$65.00 1910750

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of November 10, 2017 from The Rough Guides Limited ("ASSIGNOR") to APA Digital AG ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Mark"), applications, registrations and other intellectual property ("the Property") as described in Exhibit I, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the products or services on which the Mark is used ("the Goods").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of their right, title, and interest in and to the Mark and the Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and the Property, together with (1) the goodwill of the business relating to the Goods in respect upon which the Marks is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that they will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, effective as of the day and year first above written.

ASSIGNOR

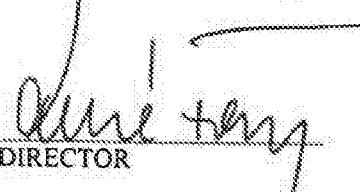

RENE FREY, DIRECTOR

EXHIBIT I

TRADEMARK REGISTRATIONS

Trade Mark	Class	Reg. No.	Renewal Date
THE ROUGH GUIDE	16	1,910,750	8 August 2025
THE ROUGH GUIDE	9, 41	3,678,222	8 September 2019