

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461948

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premium Retail Services, Inc.		02/05/2018	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Total Retail Group, LLC		
<b>Street Address:</b>	618 Spirit Drive		
<b>City:</b>	Chesterfield		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63005-1134		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4442355	TOTAL	
<b>Registration Number:</b>	4442356	TOTAL	
<b>Registration Number:</b>	4442357	TOTAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3148624656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3148637733		
<b>Email:</b>	sfaction@spencerfane.com		
<b>Correspondent Name:</b>	Glenn K. Robbins II		
<b>Address Line 1:</b>	Spencer Fane LLP		
<b>Address Line 2:</b>	1 N. Brentwood Boulevard, Ste. 1000		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>NAME OF SUBMITTER:</b>	Glenn K. Robbins II		
<b>SIGNATURE:</b>	/Glenn K. Robbins II/		
<b>DATE SIGNED:</b>	02/13/2018		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made by and between Premium Retail Services, Inc., a Missouri corporation (the "Assignor"), and Total Retail Group, LLC, a Missouri limited liability company (the "Assignee").

Assignor owns the following U.S. Trademark Registrations (hereinafter collectively referred to as the "Marks").

Trademark	Reg. No.	Goods/Services
TOTAL	4,442,355	Business assistance services, namely, assisting retail stores with merchandising and selling of goods; providing custom tailored assistance to retail stores with merchandising and selling of goods (Class 35)
TOTAL and Design	4,442,356	Business assistance services, namely assisting retail stores with merchandising and selling of goods; providing custom tailored assistance to retail stores with merchandising and selling of goods (Class 35)
TOTAL and Design	4,442,357	Business assistance services, namely, assisting retail stores with merchandising and selling of goods; providing custom tailored assistance to retail stores with merchandising and selling of goods (Class 35)

WHEREAS, Assignee desires to acquire the Marks, the registrations therefor, and all of the rights to and interests to the Marks.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Marks and any and all rights to any registration thereof or application for registration thereof which may now or hereafter exist, and the goodwill of the business symbolized thereby.

Furthermore, Assignor specifically assigns to Assignee all its claims (if any) to recover for any infringement or other violation of the ownership rights of the Marks, whether such infringement or violation occurs in the future or has occurred in the past.

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IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment.

PREMIUM RETAIL SERVICES, INC.

By:  \_\_\_\_\_

Name: Brian Travels

Title: CEO

Date: 2-5-18