

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM462966

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tremor Video, Inc.		09/11/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Telaria, Inc.		
<b>Street Address:</b>	1501 Broadway, Suite 801		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87585898	TELARIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6179372400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6179372418		
<b>Email:</b>	aanderson@cooley.com		
<b>Correspondent Name:</b>	Anna Anderson c/o Cooley LLP		
<b>Address Line 1:</b>	1299 Pennsylvania Ave., NW		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	314820-20000		
<b>NAME OF SUBMITTER:</b>	Anna Anderson		
<b>SIGNATURE:</b>	/Anna Anderson/		
<b>DATE SIGNED:</b>	02/22/2018		
<b>Total Attachments: 2</b>			
source=Tremor Video - name change to TELARIA INC - (filed in DE)#page1.tif			
source=Tremor Video - name change to TELARIA INC - (filed in DE)#page2.tif			

CH \$40.00 87585898

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TREMOR VIDEO, INC.", CHANGING ITS NAME FROM "TREMOR VIDEO, INC." TO "TELARIA, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF SEPTEMBER, A.D. 2017, AT 5 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

4065603 8100  
SR# 20176105736

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203201929  
Date: 09-11-17

**TRADEMARK**  
**REEL: 006277 FRAME: 0296**

**CERTIFICATE OF AMENDMENT TO  
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF  
TREMOR VIDEO, INC.**

(Pursuant to Section 242 of the Delaware General Corporation Law)

The undersigned hereby certifies and sets forth:

1. The name of the corporation is Tremor Video, Inc. (hereinafter referred to as the “*Corporation*”).

2. The Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on September 1, 2006 and was amended and restated by the Amended and Restated Certificate of Incorporation filed with the Secretary of State of Delaware on July 2, 2013 (together, the “*Restated Certificate of Incorporation*”).

3. The Restated Certificate of Incorporation of the Corporation is hereby further amended to change the name of the Corporation from Tremor Video, Inc. to Telaria, Inc., so that paragraph **FIRST** of the Restated Certificate of Incorporation is hereby amended to read in its entirety, as follows:

“**FIRST:** The name of this company is Telaria, Inc. (the “**Company**” or the “**Corporation**”).

4. This Certificate of Amendment has been duly adopted in accordance with Section 242 of the Delaware General Corporation Law (the “*DGCL*”) at a meeting of the Board of Directors of the Corporation.

5. The name change shall be effective upon filing of the Certificate of Amendment with the Delaware Secretary of State.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Amendment this 11<sup>th</sup> day of September, 2017.

By: /s/Aaron Saltz  
Name: Aaron Saltz  
Title: General Counsel & Secretary

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:00 PM 09/11/2017  
FILED 05:00 PM 09/11/2017

SP 09/16/2017 File Number 4065603