

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462993

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FullBeauty Brands, L.P.		12/19/2017	Limited Partnership: DELAWARE

RECEIVING PARTY DATA

Name:	FullBeauty Brands Operations, LLC
Street Address:	2300 Southeastern Avenue
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46201
Entity Type:	Limited Liability Company: INDIANA

PROPERTY NUMBERS Total: 81

Property Type	Number	Word Mark
Registration Number:	4889674	#BEPOWERFULL
Registration Number:	5028657	#COMFORTISCHOICE
Registration Number:	4992007	#OWNYOURCURVES
Registration Number:	2444761	ALLISON WOODS
Registration Number:	3327737	AMOUREUSE
Registration Number:	3256476	BCO
Registration Number:	4999676	BE POWERFULL
Registration Number:	3218794	BOULDER CREEK
Registration Number:	4947195	BRYLANEHOME MAKING HOMES BEAUTIFUL
Registration Number:	2681499	BRYLANEHOME
Registration Number:	2588396	BRYLANEHOME
Registration Number:	4102542	BRYLANEHOME
Registration Number:	2276592	CANDLELIGHT & CHAMPAGNE
Registration Number:	4479069	CERECO
Registration Number:	2859197	CHELSEA STUDIO
Registration Number:	3761302	COMFORT CHOICE MADE TO BE BEAUTIFUL
Registration Number:	3337162	COMFORT CHOICE
Registration Number:	3647499	COMFORTCHOICE
Registration Number:	4515645	COMFORT DOLLARS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5143053	COMFORT IS CHOICE
Registration Number:	5224652	STABLE HEEL TECHNOLOGY EXTENDED SIZES &W
Registration Number:	3276396	COMFORT VIEW
Registration Number:	4864679	CV SPORT BY COMFORTVIEW
Registration Number:	3926706	DENIM 24/7
Registration Number:	2921453	DENIM 24/7
Registration Number:	2805755	DREAMS & CO.
Registration Number:	3975832	DREAMS CO.
Registration Number:	4721324	EASY ACTIVE
Registration Number:	3533561	EASY ENHANCER
Registration Number:	3929740	ENERGY FLEX
Registration Number:	4167655	FIT BY BODY
Registration Number:	4488667	FIT FOR YOU
Registration Number:	4830409	FULLBEAUTY BRANDS
Registration Number:	4823805	FULLBEAUTY SPORT
Registration Number:	4856774	FULLBEAUTY.COM
Registration Number:	4463609	FULLBEAUTY
Registration Number:	4773318	FULLBEAUTY
Registration Number:	4242969	FULLBEAUTY
Registration Number:	4498223	IN SITE THE WOMAN WITHIN BLOG
Registration Number:	3248441	INVISIBLE STRETCH
Registration Number:	2635986	KINGS' COURT
Registration Number:	2751981	KING SIZE DIRECT
Registration Number:	4238990	KINGSIZE THE BIG AND TALL EXPERTS
Registration Number:	4102521	KINGSIZE
Registration Number:	2706494	KINGSIZE
Registration Number:	0977344	KING SIZE
Registration Number:	0931531	KING SIZE
Registration Number:	3718563	KINGSIZEDIRECT.COM
Registration Number:	2840209	KNOCKAROUNDS
Registration Number:	4957408	KS\\SPORT
Registration Number:	4943038	KS\\SPORT
Registration Number:	3218621	LIBERTY BLUES
Registration Number:	3905410	LOVE WHAT YOU WEAR
Registration Number:	2666174	MORE FOR LESS IN BIG AND TALL SIZES!
Registration Number:	4952284	MOVE BEAUTIFULLY
Registration Number:	3259164	NO HASSLE
Registration Number:	3350100	ONE STOP PLUS

Property Type	Number	Word Mark
Registration Number:	4102523	ONESTOPPLUS.COM
Registration Number:	2428869	ONLY NECESSITIES
Registration Number:	3919876	OSP TV
Registration Number:	3772906	PETAL BOOST
Registration Number:	4110889	ROAMAN'S
Registration Number:	4178175	ROAMAN'S
Registration Number:	3242534	ROAMAN'S
Registration Number:	2654196	ROAMAN'S
Registration Number:	4856967	SECRET SOLUTIONS
Registration Number:	4947858	SHAPING, SMOOTHING, AND SUPPORT EXCLUSIV
Registration Number:	2807459	SOFT FOCUS
Registration Number:	4923968	
Registration Number:	3796768	SUPPORT WITHOUT CONSTRAINTS
Registration Number:	3213878	SWIM 365
Registration Number:	2793123	THE BEST DRESSED
Registration Number:	4469308	THE BRA CLUB
Registration Number:	4856960	ULTRASMOOTH
Registration Number:	2698161	VIA ACCENTI
Registration Number:	1617731	WOMAN WITHIN
Registration Number:	3220573	WOMAN WITHIN
Registration Number:	3675933	WOMAN WITHIN
Registration Number:	4861196	YOU ARE POWERFULL
Registration Number:	4569594	YOUR SIMPLE SOLUTION FOR EVERYDAY SUPPOR
Registration Number:	2604539 YOUR STYLE, YOUR SIZE

CORRESPONDENCE DATA

Fax Number: 3175363031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-266-3760

Email: jmcfarland@fbbrands.com

Correspondent Name: Joshua A. McFarland

Address Line 1: 2300 Southeastern Avenue

Address Line 2: Attn: Legal Department

Address Line 4: Indianapolis, INDIANA 46201

NAME OF SUBMITTER:	Joshua A. McFarland
SIGNATURE:	/Joshua A. McFarland/
DATE SIGNED:	02/22/2018

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "FULLBEAUTY BRANDS, L.P.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2017, AT 5:26 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE LIMITED PARTNERSHIP HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE LIMITED PARTNERSHIP SHALL CEASE TO EXIST AS A LIMITED PARTNERSHIP OF THE STATE OF DELAWARE.




Jeffrey W. Bullock, Secretary of State

2349027 0265C
SR# 20177609880

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203789030
Date: 12-19-17

TRADEMARK
REEL: 006277 FRAME: 0402

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A DELAWARE LIMITED PARTNERSHIP
TO A NON-DELAWARE ENTITY
PURSUANT TO SECTION 17-219 OF
THE LIMITED PARTNERSHIP ACT

1.) The name of the Limited Partnership is Fullbeauty Brands, L.P.

(If changed, the name under which it's certificate of limited partnership was originally filed: Brylane, L.P.)

2.) The date of filing of its original certificate of limited partnership with the Secretary of State is 08/27/1993

3.) The jurisdiction in which the business form, to which the limited partnership shall be converted, is organized, formed or created is Indiana

4.) The conversion has been approved in accordance with this section;

5.) The limited partnership may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the limited partnership arising while it was a limited partnership of the State of Delaware, and that it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

6.) The address to which a copy of the process shall be mailed to by the Secretary of State is 2300 Southeastern Ave
Indianapolis, IN 46201

In Witness Whereof, the undersigned have executed this Certificate of Conversion on this 12th day of December A.D. 2017

By: 

General Partner(s)

Name: Marc S. Goldfarb, Secretary, on

Print or Type
on behalf of Jessica London,
Inc., its General Partner

Articles of Conversion

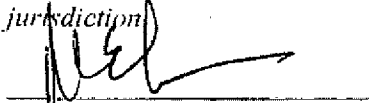
**Conversion of a Foreign Limited Partnership into an Indiana Limited Liability Company
and Name Change**

Article 1 – Name and Jurisdiction of Limited Partnership

Name: FullBeauty Brands, L.P.

Jurisdiction: Delaware

I hereby affirm under the penalty of perjury that, to the best of my knowledge, the conversion of Limited Partnership in Indiana was duly authorized as required by the laws of the above-stated jurisdiction



Mark S. Goldfarb, Secretary

Article 2 – New Name and Entity Conversion

Upon conversion, FullBeauty Brands, L.P. desires to change its name and convert to a Limited Liability Company. The new name will be:

FullBeauty Brands Operations, LLC

Article 3 – Management

FullBeauty Brands Operations, LLC will be a single member LLC

Article 4 – Duration

FullBeauty Brands Operations, LLC shall be perpetual.

Article 5 – Registered Office and Agent

Corporation Service Company
135 North Pennsylvania Street, Suite 1610
Indianapolis, Indiana 46204

Article 6 – Authorized Units

N/A

Article 7 – Incorporator

Joshua A. McFarland
2300 Southeastern Avenue
Indianapolis, IN 46201
317-266-3760
jmcfarland@fbbrands.com

Article 8 – Effective Date

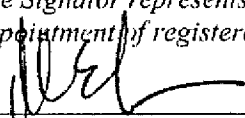
The effective filing date will be December 29, 2017.

IN SEC OF STATE RCVD
DEC 15 '17 PM4:01

TRADEMARK
REEL: 006277 FRAME: 0404

In Witness Whereof, the undersigned being an officer or other duly authorized representative executes these Articles of Conversion, Conversion of a Limited Partnership to an Indiana Limited Liability Company and Name Change and verifies, subject to the penalties of perjury, that the statements contained herein are true.

The Signator represents that the registered agent named in the application has consented to the appointment of registered agent.



Marc S. Goldfarb, Secretary

12/11/17

Date